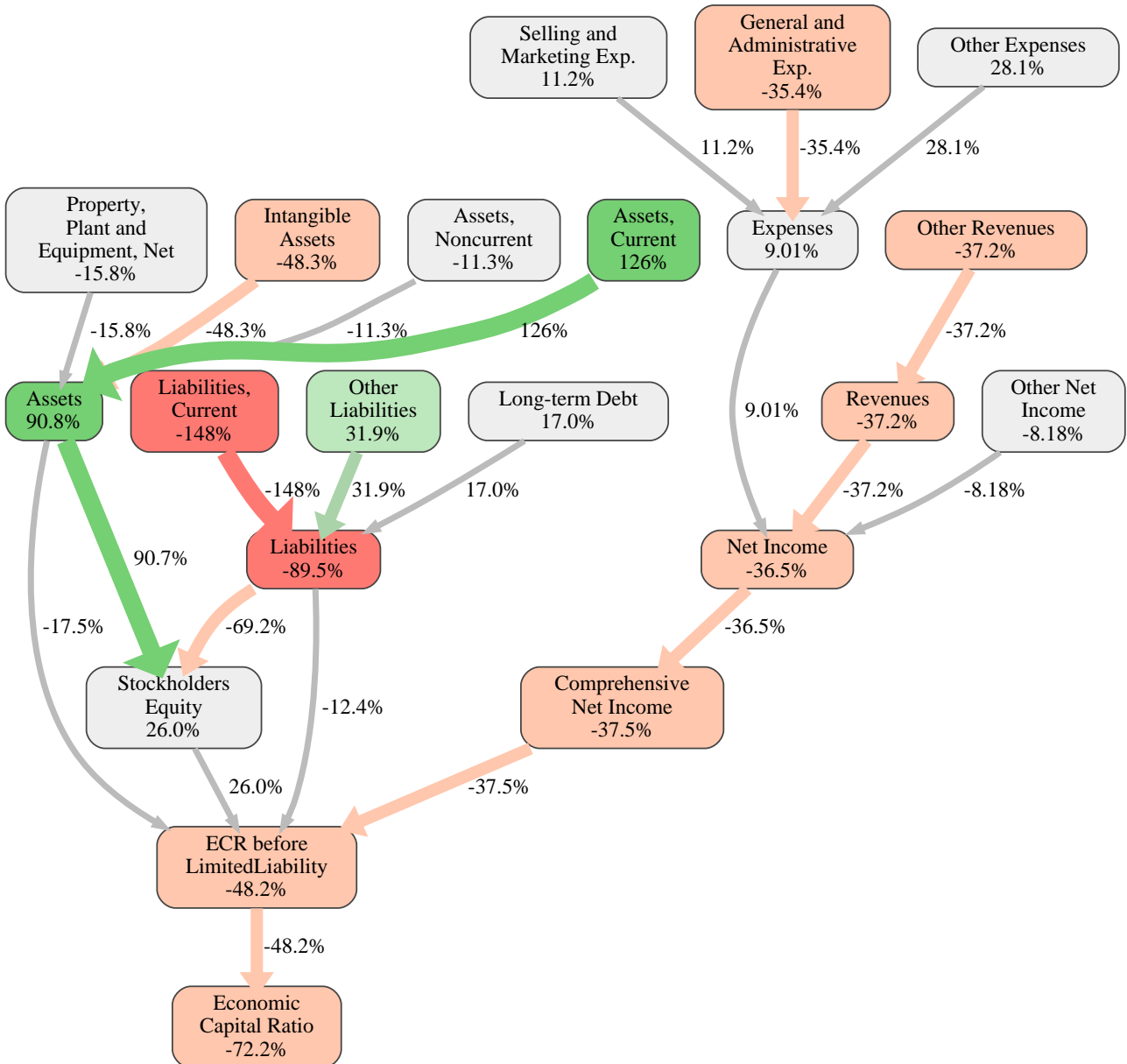




RealRate

SERVICES-PREPACKAGED SOFTWARE 2015

Multimedia Platforms INC Rank 106 of 148





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Multimedia Platforms INC
Rank 106 of 148

The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 126% points. The greatest weakness of Multimedia Platforms INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 148% points.

The company's Economic Capital Ratio, given in the ranking table, is 303%, being 72% points below the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	1,323
Assets, Noncurrent	0
General and Administrative Exp.	618
Intangible Assets	0
Liabilities, Current	797
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	-72
Other Revenues	9.5
Property, Plant and Equipment, Net	0
Research and Development Exp.	2.3
Selling and Marketing Exp.	20

Output Variable	Value in 1000 USD
Liabilities	797
Assets	1,323
Expenses	640
Revenues	9.5
Stockholders Equity	526
Net Income	-702
Comprehensive Net Income	-702
BaseVar	1,421
ECR before LimitedLiability	97%
Economic Capital Ratio	303%