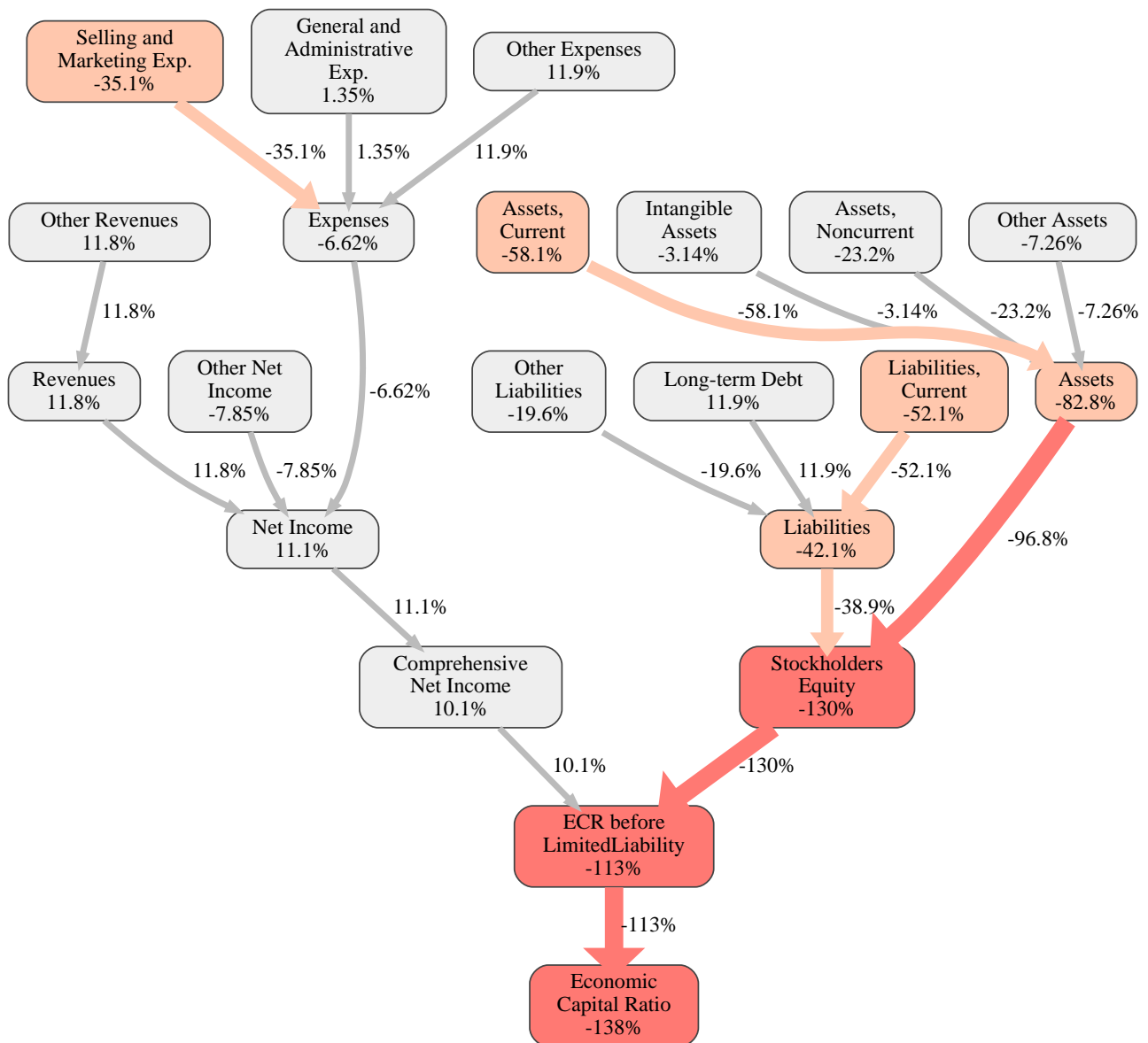




SERVICES-PREPACKAGED SOFTWARE 2016



Rosetta Stone INC
Rank 116 of 142





SERVICES-PREPACKAGED SOFTWARE 2016

Rosetta Stone INC
Rank 116 of 142



The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Rosetta Stone INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 130% points.

The company's Economic Capital Ratio, given in the ranking table, is 224%, being 138% points below the market average of 362%.

Input Variable	Value in 1000 USD
Assets, Current	119,660
Assets, Noncurrent	2,213
General and Administrative Exp.	50,124
Intangible Assets	78,524
Liabilities, Current	161,807
Long-term Debt	826
Other Assets	5,614
Other Compr. Net Income	-1,548
Other Expenses	46,495
Other Liabilities	43,500
Other Net Income	-1,824
Other Revenues	217,670
Property, Plant and Equipment, Net	22,532
Research and Development Exp.	29,939
Selling and Marketing Exp.	136,084

Output Variable	Value in 1000 USD
Liabilities	206,133
Assets	228,543
Expenses	262,642
Revenues	217,670
Stockholders Equity	22,410
Net Income	-46,796
Comprehensive Net Income	-48,344
BaseVar	459,180
ECR before LimitedLiability	12%
Economic Capital Ratio	224%