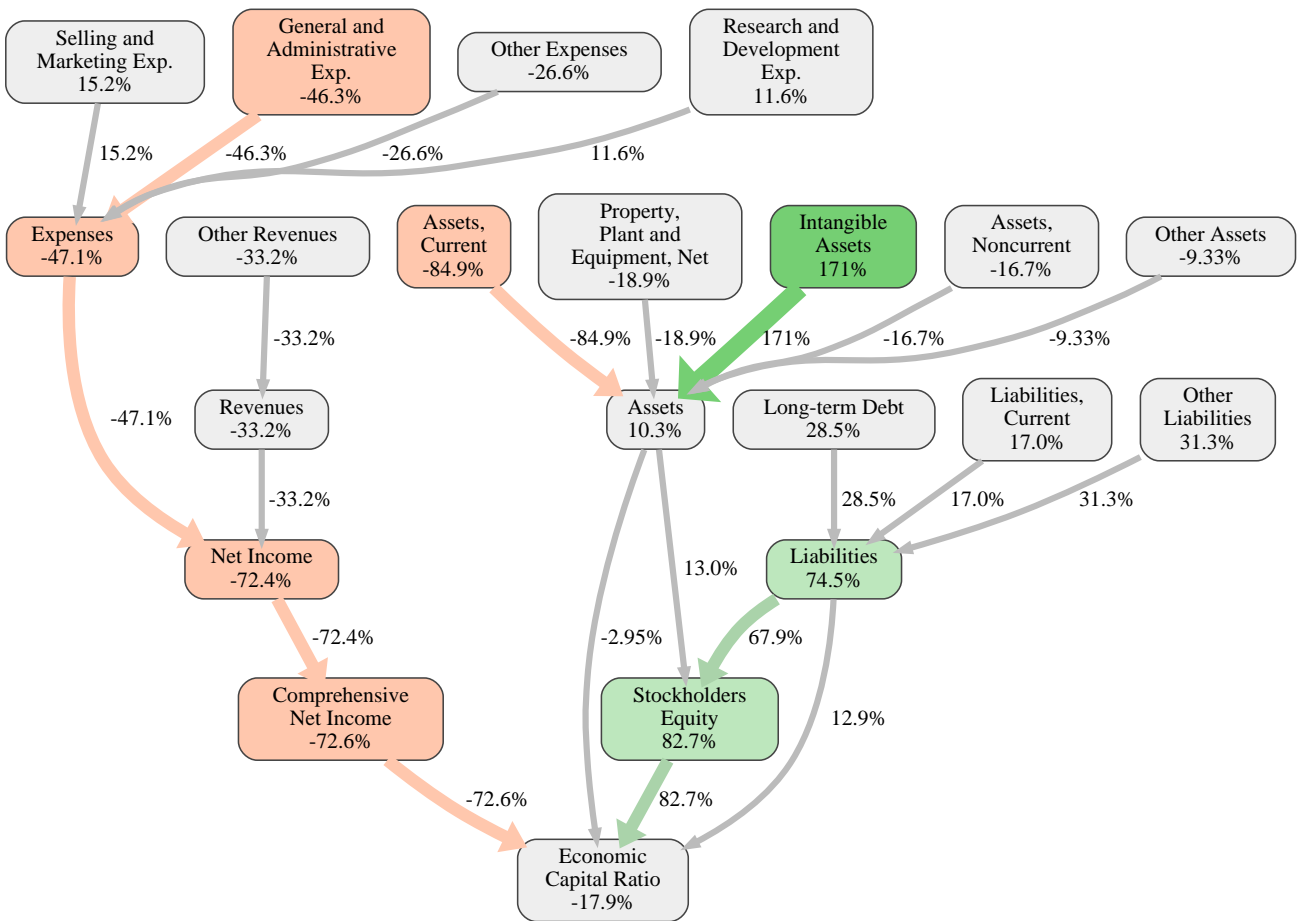




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Multimedia Platforms INC Rank 86 of 142





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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 171% points. The greatest weakness of Multimedia Platforms INC is the variable Assets, Current, reducing the Economic Capital Ratio by 85% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 18% points below the market average of 362%.

Input Variable	Value in 1000 USD
Assets, Current	1,057
Assets, Noncurrent	0
General and Administrative Exp.	5,008
Intangible Assets	7,255
Liabilities, Current	3,160
Long-term Debt	0
Other Assets	9.1
Other Compr. Net Income	0
Other Expenses	4,915
Other Liabilities	246
Other Net Income	875
Other Revenues	1,814
Property, Plant and Equipment, Net	38
Research and Development Exp.	0
Selling and Marketing Exp.	408

Output Variable	Value in 1000 USD
Liabilities	3,406
Assets	8,359
Expenses	10,332
Revenues	1,814
Stockholders Equity	4,953
Net Income	-7,642
Comprehensive Net Income	-7,642
BaseVar	12,393
ECR before LimitedLiability	148%
Economic Capital Ratio	344%