





SERVICES-PREPACKAGED SOFTWARE 2016

appfolio



Appfolio INC
Rank 15 of 142

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 186% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 530%, being 167% points above the market average of 362%.

Input Variable	Value in 1000 USD
Assets, Current	27,506
Assets, Noncurrent	1,176
General and Administrative Exp.	14,343
Intangible Assets	11,253
Liabilities, Current	16,905
Long-term Debt	879
Other Assets	44,439
Other Compr. Net Income	-153
Other Expenses	40,082
Other Liabilities	0
Other Net Income	-590
Other Revenues	74,977
Property, Plant and Equipment, Net	6,107
Research and Development Exp.	9,554
Selling and Marketing Exp.	26,076

Output Variable	Value in 1000 USD
Liabilities	17,784
Assets	90,481
Expenses	90,055
Revenues	74,977
Stockholders Equity	72,697
Net Income	-15,668
Comprehensive Net Income	-15,821
BaseVar	137,020
ECR before LimitedLiability	414%
Economic Capital Ratio	530%