

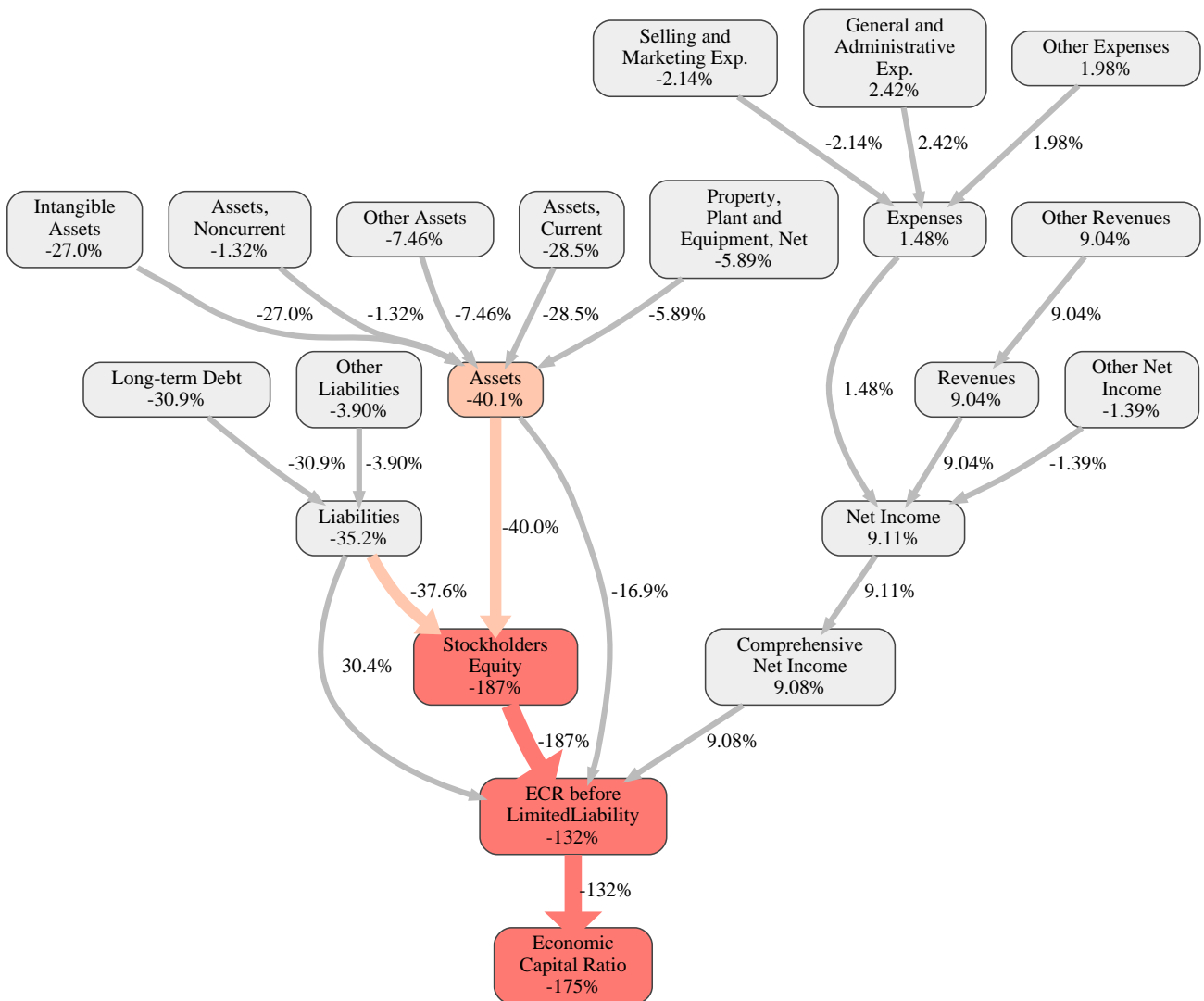


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AVID Technology INC Rank 106 of 121



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The relative strengths and weaknesses of AVID Technology INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVID Technology INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 9.1% points. The greatest weakness of AVID Technology INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 187% points.

The company's Economic Capital Ratio, given in the ranking table, is 172%, being 175% points below the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	154,327
Assets, Noncurrent	10,811
General and Administrative Exp.	53,892
Intangible Assets	46,325
Liabilities, Current	216,080
Long-term Debt	213,745
Other Assets	1,318
Other Compr. Net Income	0
Other Expenses	205,493
Other Liabilities	73,429
Other Net Income	1,296
Other Revenues	419,003
Property, Plant and Equipment, Net	21,903
Research and Development Exp.	68,212
Selling and Marketing Exp.	106,257

Output Variable	Value in 1000 USD
Liabilities	503,254
Assets	234,684
Expenses	433,854
Revenues	419,003
Stockholders Equity	-268,570
Net Income	-13,555
Comprehensive Net Income	-13,555
BaseVar	796,046
ECR before LimitedLiability	-244%
Economic Capital Ratio	172%