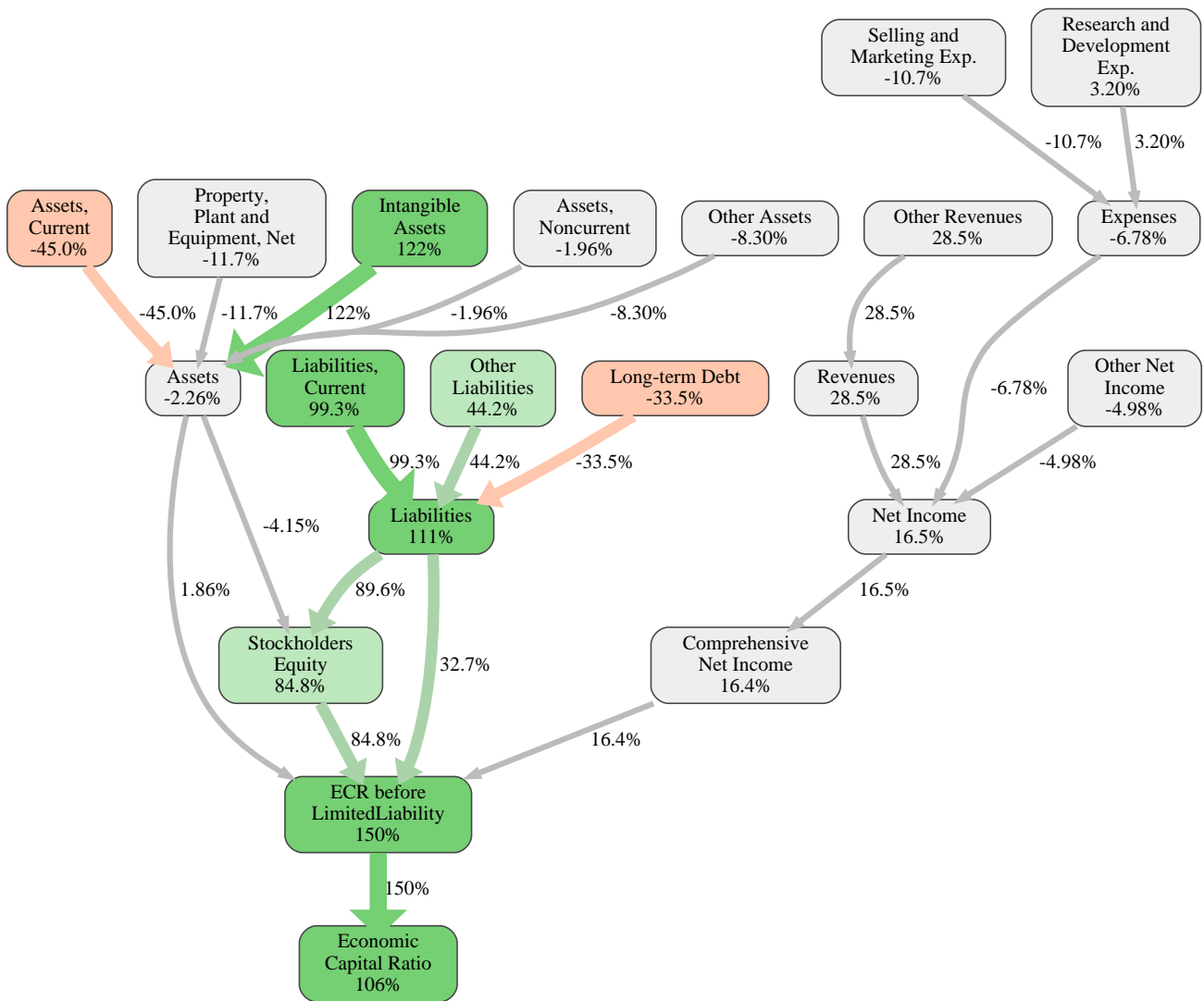




SERVICES-PREPACKAGED SOFTWARE 2018

BRIDGELINE

Bridgeline Digital Inc
Rank 35 of 121





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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 122% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 453%, being 106% points above the market average of 347%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,126	Liabilities	6,299
Assets, Noncurrent	334	Assets	17,573
General and Administrative Exp.	3,256	Expenses	17,694
Intangible Assets	12,904	Revenues	16,293
Liabilities, Current	3,627	Stockholders Equity	11,274
Long-term Debt	2,543	Net Income	-1,602
Other Assets	0	Comprehensive Net Income	-1,599
Other Compr. Net Income	3.0	BaseVar	29,032
Other Expenses	8,044	ECR before LimitedLiability	298%
Other Liabilities	129	Economic Capital Ratio	453%
Other Net Income	-201		
Other Revenues	16,293		
Property, Plant and Equipment, Net	209		
Research and Development Exp.	1,587		
Selling and Marketing Exp.	4,807		