





SERVICES-PREPACKAGED SOFTWARE 2018



Appfolio INC Rank 15 of 121

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 213% points. The greatest weakness of Appfolio INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 539%, being 193% points above the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	53,842
Assets, Noncurrent	1,238
General and Administrative Exp.	21,199
Intangible Assets	8,462
Liabilities, Current	23,912
Long-term Debt	1,257
Other Assets	40,010
Other Compr. Net Income	-158
Other Expenses	68,040
Other Liabilities	0
Other Net Income	439
Other Revenues	143,803
Property, Plant and Equipment, Net	6,696
Research and Development Exp.	16,578
Selling and Marketing Exp.	28,709

Output Variable	Value in 1000 USD
Liabilities	25,169
Assets	110,248
Expenses	134,526
Revenues	143,803
Stockholders Equity	85,079
Net Income	9,716
Comprehensive Net Income	9,558
BaseVar	207,172
ECR before LimitedLiability	429%
Economic Capital Ratio	539%