

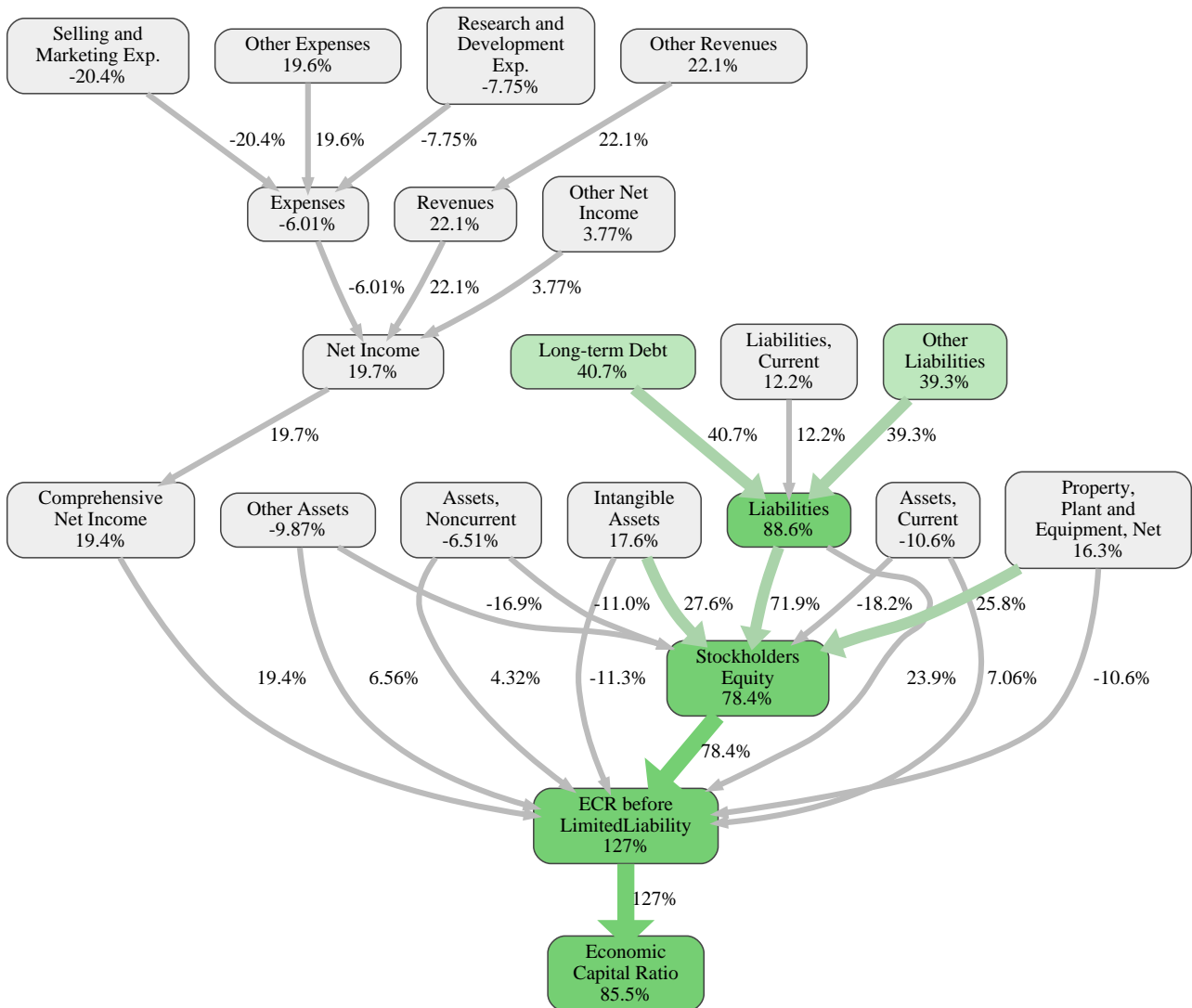


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SERVICES-PREPACKAGED SOFTWARE 2019



Liveperson INC Rank 42 of 129





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The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 89% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 428%, being 85% points above the market average of 343%.

Input Variable	Value in 1000 USD
Assets, Current	135,085
Assets, Noncurrent	1,707
General and Administrative Exp.	45,873
Intangible Assets	108,863
Liabilities, Current	114,947
Long-term Debt	4,427
Other Assets	713
Other Compr. Net Income	-1,896
Other Expenses	69,475
Other Liabilities	0
Other Net Income	-471
Other Revenues	249,838
Property, Plant and Equipment, Net	43,735
Research and Development Exp.	55,707
Selling and Marketing Exp.	103,344

Output Variable	Value in 1000 USD
Liabilities	119,374
Assets	290,103
Expenses	274,399
Revenues	249,838
Stockholders Equity	170,729
Net Income	-25,032
Comprehensive Net Income	-26,928
BaseVar	468,040
ECR before LimitedLiability	262%
Economic Capital Ratio	428%