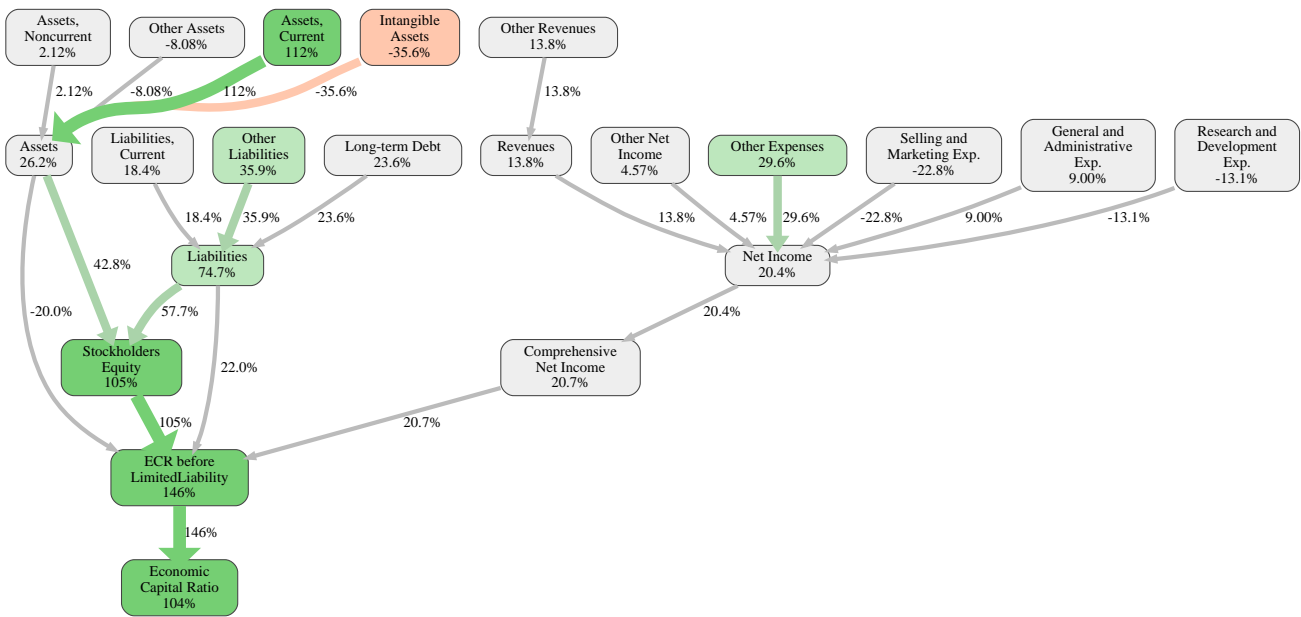




SERVICES-PREPACKAGED SOFTWARE 2019

Tableau Software Inc
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The relative strengths and weaknesses of Tableau Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Tableau Software Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Tableau Software Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 447%, being 104% points above the market average of 343%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 1,415,720 |
| Assets, Noncurrent | 77,205 |
| General and Administrative Exp. | 125,805 |
| Intangible Assets | 42,530 |
| Liabilities, Current | 548,577 |
| Long-term Debt | 72,563 |
| Other Assets | 4,733 |
| Other Compr. Net Income | 0 |
| Other Expenses | 147,789 |
| Other Liabilities | 0 |
| Other Net Income | 17,872 |
| Other Revenues | 1,155,352 |
| Property, Plant and Equipment, Net | 94,537 |
| Research and Development Exp. | 382,886 |
| Selling and Marketing Exp. | 593,786 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities | 621,140 |
| Assets | 1,634,725 |
| Expenses | 1,250,266 |
| Revenues | 1,155,352 |
| Stockholders Equity | 1,013,585 |
| Net Income | -77,042 |
| Comprehensive Net Income | -77,042 |
| BaseVar | 2,339,678 |
| ECR before LimitedLiability | 290% |
| Economic Capital Ratio | 447% |