

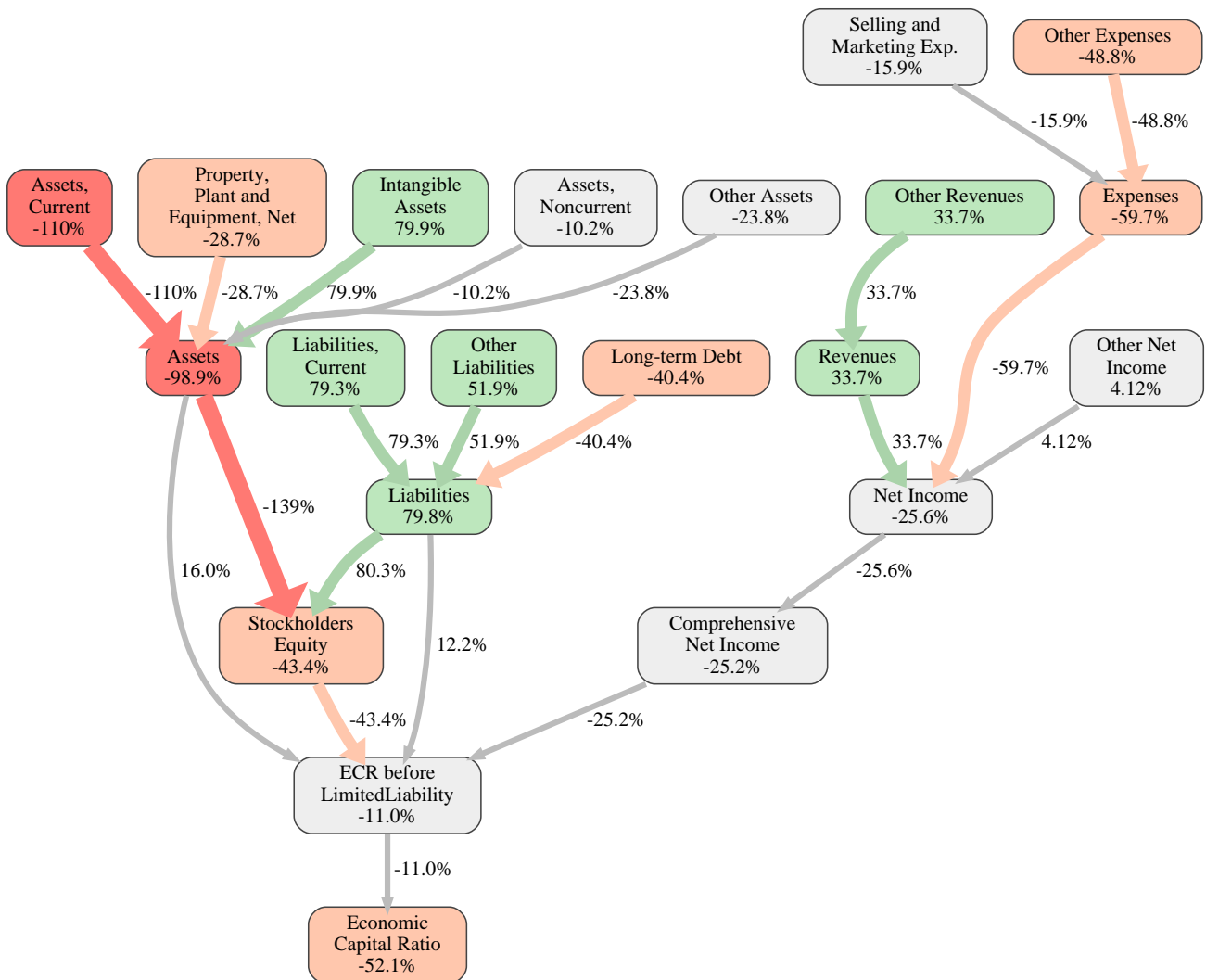


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# SERVICES-PREPACKAGED SOFTWARE 2019

BRIDGELINE

Bridgeline Digital Inc  
Rank 84 of 129



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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 110% points.

The company's Economic Capital Ratio, given in the ranking table, is 291%, being 52% points below the market average of 343%.

Input Variable	Value in 1000 USD
Assets, Current	2,838
Assets, Noncurrent	280
General and Administrative Exp.	2,852
Intangible Assets	7,802
Liabilities, Current	3,768
Long-term Debt	2,808
Other Assets	0
Other Compr. Net Income	-1.0
Other Expenses	12,147
Other Liabilities	0
Other Net Income	-233
Other Revenues	13,568
Property, Plant and Equipment, Net	80
Research and Development Exp.	1,604
Selling and Marketing Exp.	3,951

Output Variable	Value in 1000 USD
Liabilities	6,576
Assets	11,000
Expenses	20,554
Revenues	13,568
Stockholders Equity	4,424
Net Income	-7,219
Comprehensive Net Income	-7,220
BaseVar	25,966
ECR before LimitedLiability	84%
Economic Capital Ratio	291%