

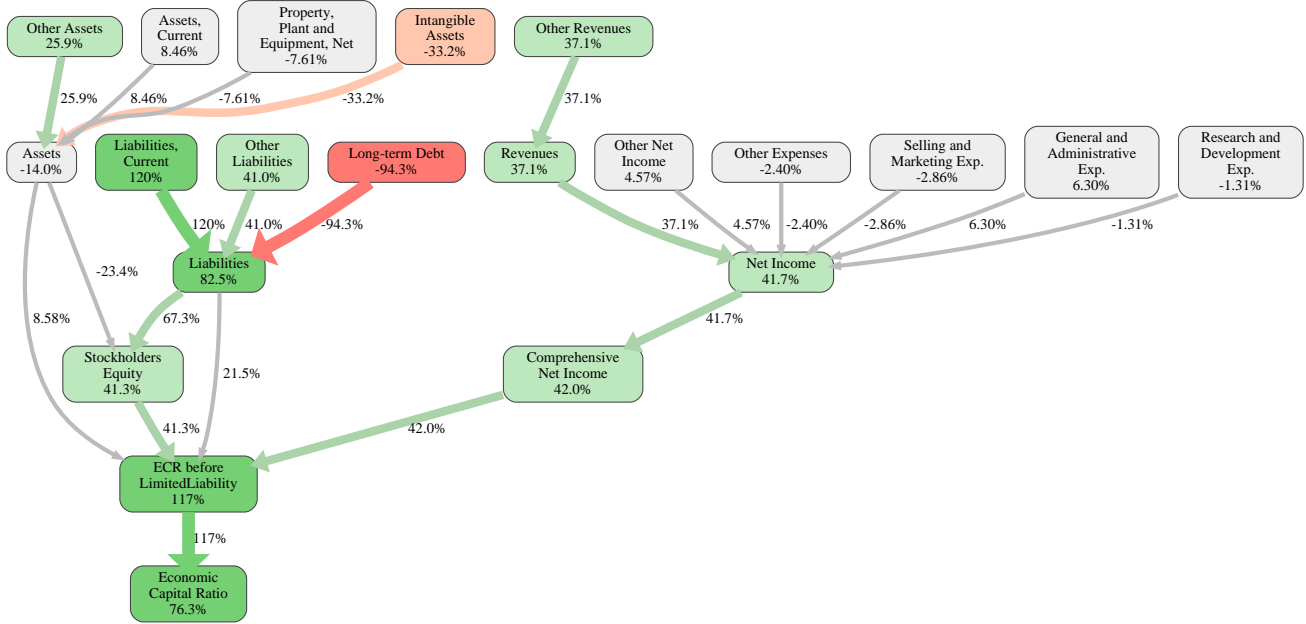


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2019

appfolio

Appfolio INC  
Rank 44 of 129





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The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 120% points. The greatest weakness of Appfolio INC is the variable Long-term Debt, reducing the Economic Capital Ratio by 94% points.

The company's Economic Capital Ratio, given in the ranking table, is 419%, being 76% points above the market average of 343%.

Input Variable	Value in 1000 USD
Assets, Current	107,998
Assets, Noncurrent	7,688
General and Administrative Exp.	24,891
Intangible Assets	21,443
Liabilities, Current	28,213
Long-term Debt	55,682
Other Assets	31,741
Other Compr. Net Income	31
Other Expenses	88,545
Other Liabilities	0
Other Net Income	731
Other Revenues	190,071
Property, Plant and Equipment, Net	6,871
Research and Development Exp.	24,111
Selling and Marketing Exp.	33,288

Output Variable	Value in 1000 USD
Liabilities	83,895
Assets	175,741
Expenses	170,835
Revenues	190,071
Stockholders Equity	91,846
Net Income	19,967
Comprehensive Net Income	19,998
BaseVar	310,652
ECR before LimitedLiability	249%
Economic Capital Ratio	419%