

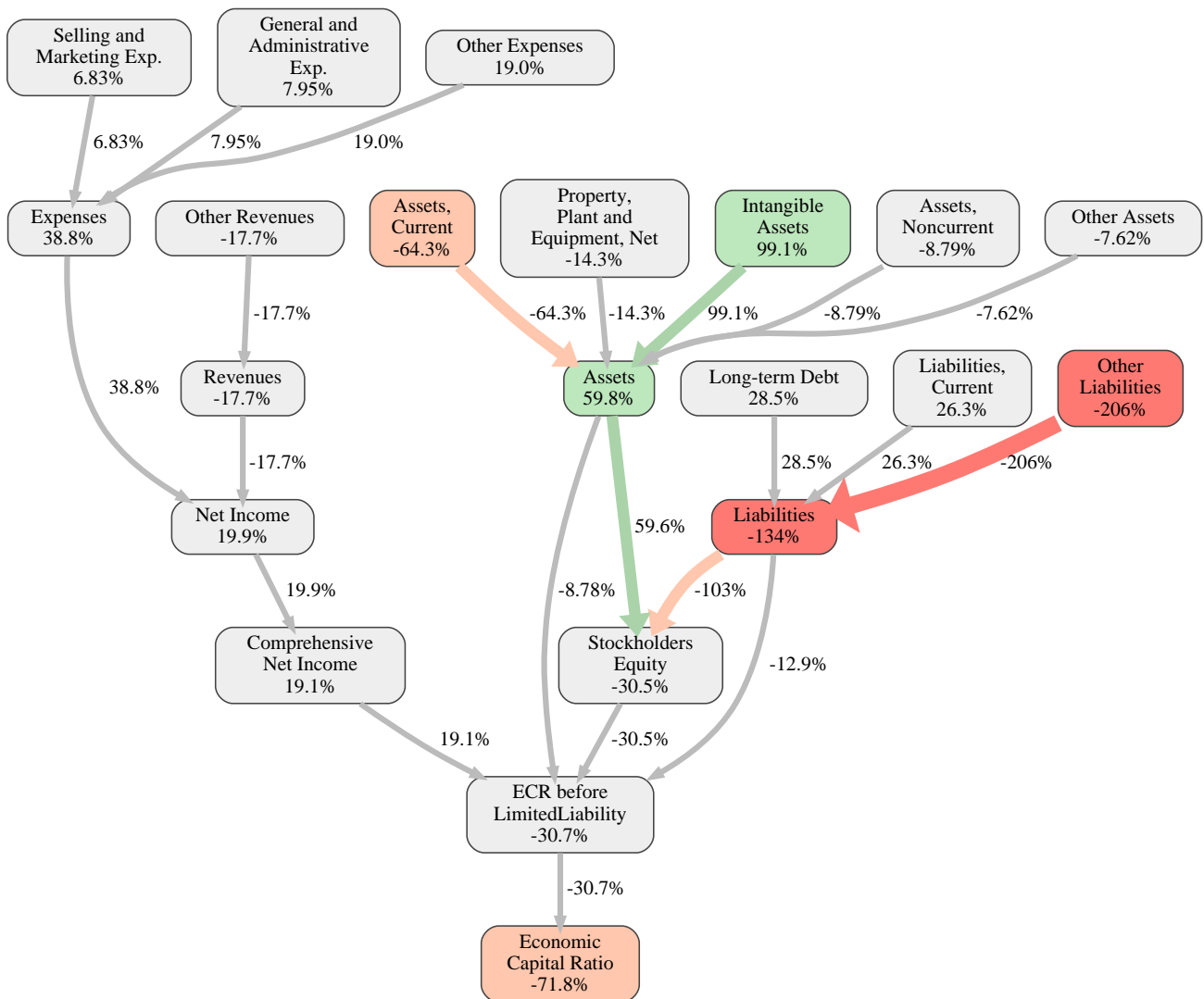


RealRate

SERVICES-PREPACKAGED SOFTWARE 2019



Upland Software Inc Rank 88 of 129





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The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 99% points. The greatest weakness of Upland Software Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 206% points.

The company's Economic Capital Ratio, given in the ranking table, is 271%, being 72% points below the market average of 343%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	67,288	Liabilities	395,891
Assets, Noncurrent	324	Assets	483,198
General and Administrative Exp.	32,041	Expenses	145,670
Intangible Assets	404,894	Revenues	149,885
Liabilities, Current	120,960	Stockholders Equity	87,307
Long-term Debt	1,218	Net Income	-10,839
Other Assets	7,865	Comprehensive Net Income	-15,937
Other Compr. Net Income	-5,098	BaseVar	597,398
Other Expenses	71,374	ECR before LimitedLiability	62%
Other Liabilities	273,713	Economic Capital Ratio	271%
Other Net Income	-15,054		
Other Revenues	149,885		
Property, Plant and Equipment, Net	2,827		
Research and Development Exp.	21,320		
Selling and Marketing Exp.	20,935		