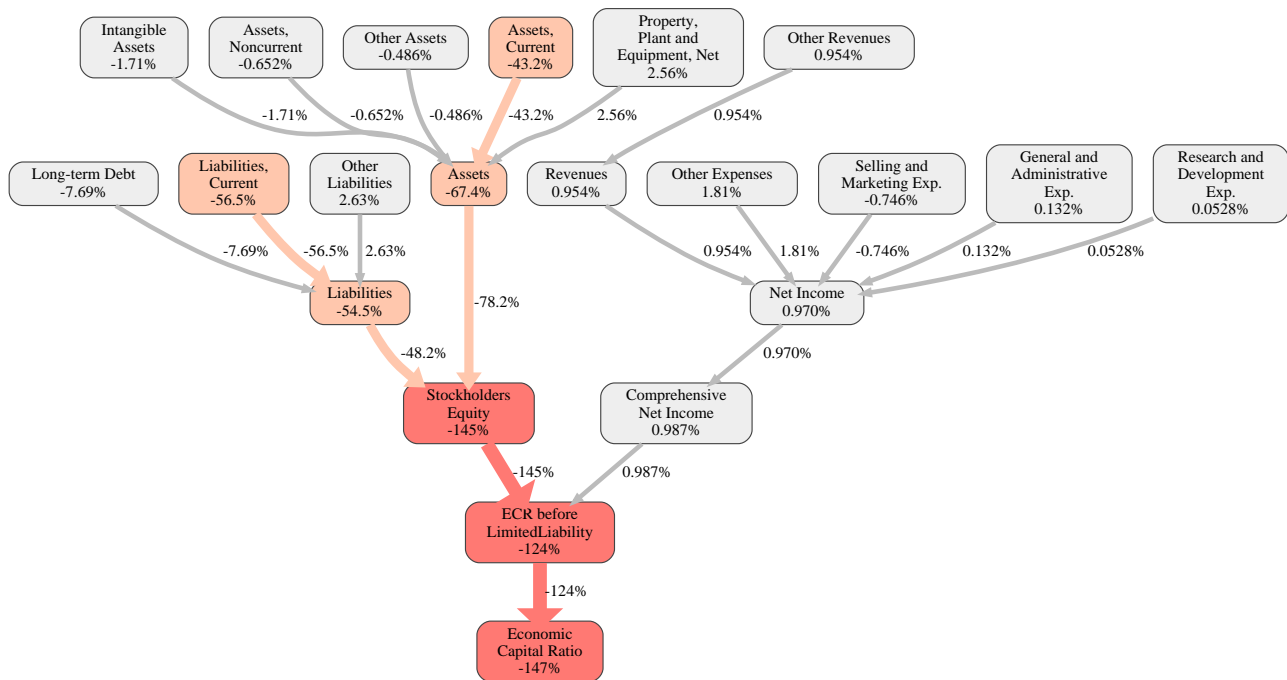




# SERVICES-PREPACKAGED SOFTWARE 2020



Rosetta Stone INC  
Rank 97 of 115





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The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 2.6% points. The greatest weakness of Rosetta Stone INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 145% points.

The company's Economic Capital Ratio, given in the ranking table, is 211%, being 147% points below the market average of 359%.

Input Variable	Value in 1000 USD
Assets, Current	83,258
Assets, Noncurrent	1,823
General and Administrative Exp.	34,297
Intangible Assets	69,093
Liabilities, Current	154,452
Long-term Debt	62,847
Other Assets	7,682
Other Compr. Net Income	281
Other Expenses	37,578
Other Liabilities	0
Other Net Income	299
Other Revenues	182,702
Property, Plant and Equipment, Net	39,251
Research and Development Exp.	24,510
Selling and Marketing Exp.	99,572

Output Variable	Value in 1000 USD
Liabilities	217,299
Assets	201,107
Expenses	195,957
Revenues	182,702
Stockholders Equity	-16,192
Net Income	-12,956
Comprehensive Net Income	-12,675
BaseVar	398,822
ECR before LimitedLiability	-32%
Economic Capital Ratio	211%