





The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 163% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 135% points above the market average of 371%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|------------------------------|-----------------------------|------------------------------|
| Assets, Current | 158,595 | Liabilities | 110,636 |
| Assets, Noncurrent | 7,087 | Assets | 408,017 |
| General and Administrative Exp. | 57,279 | Expenses | 371,954 |
| Intangible Assets | 109,568 | Revenues | 359,370 |
| Liabilities, Current | 54,320 | Stockholders Equity | 297,381 |
| Long-term Debt | 55,733 | Net Income | 1,028 |
| Other Assets | 102,288 | Comprehensive Net Income | 778 |
| Other Compr. Net Income | -250 | BaseVar | 631,920 |
| Other Expenses | 175,495 | ECR before LimitedLiability | 379% |
| Other Liabilities | 583 | Economic Capital Ratio | 506% |
| Other Net Income | 13,612 | | |
| Other Revenues | 359,370 | | |
| Property, Plant and Equipment, Net | 30,479 | | |
| Research and Development Exp. | 65,980 | | |
| Selling and Marketing Exp. | 73,200 | | |