





The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 130% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 489%, being 123% points above the market average of 367%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>	<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	391,295	Liabilities	117,512
Assets, Noncurrent	1,608	Assets	425,473
General and Administrative Exp.	43,969	Expenses	251,594
Intangible Assets	7,585	Revenues	190,872
Liabilities, Current	110,731	Stockholders Equity	307,961
Long-term Debt	6,690	Net Income	-58,208
Other Assets	24,985	Comprehensive Net Income	-58,845
Other Compr. Net Income	-637	BaseVar	494,301
Other Expenses	53,924	ECR before LimitedLiability	353%
Other Liabilities	91	Economic Capital Ratio	489%
Other Net Income	2,514		
Other Revenues	190,872		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	44,102		
Selling and Marketing Exp.	109,599		