



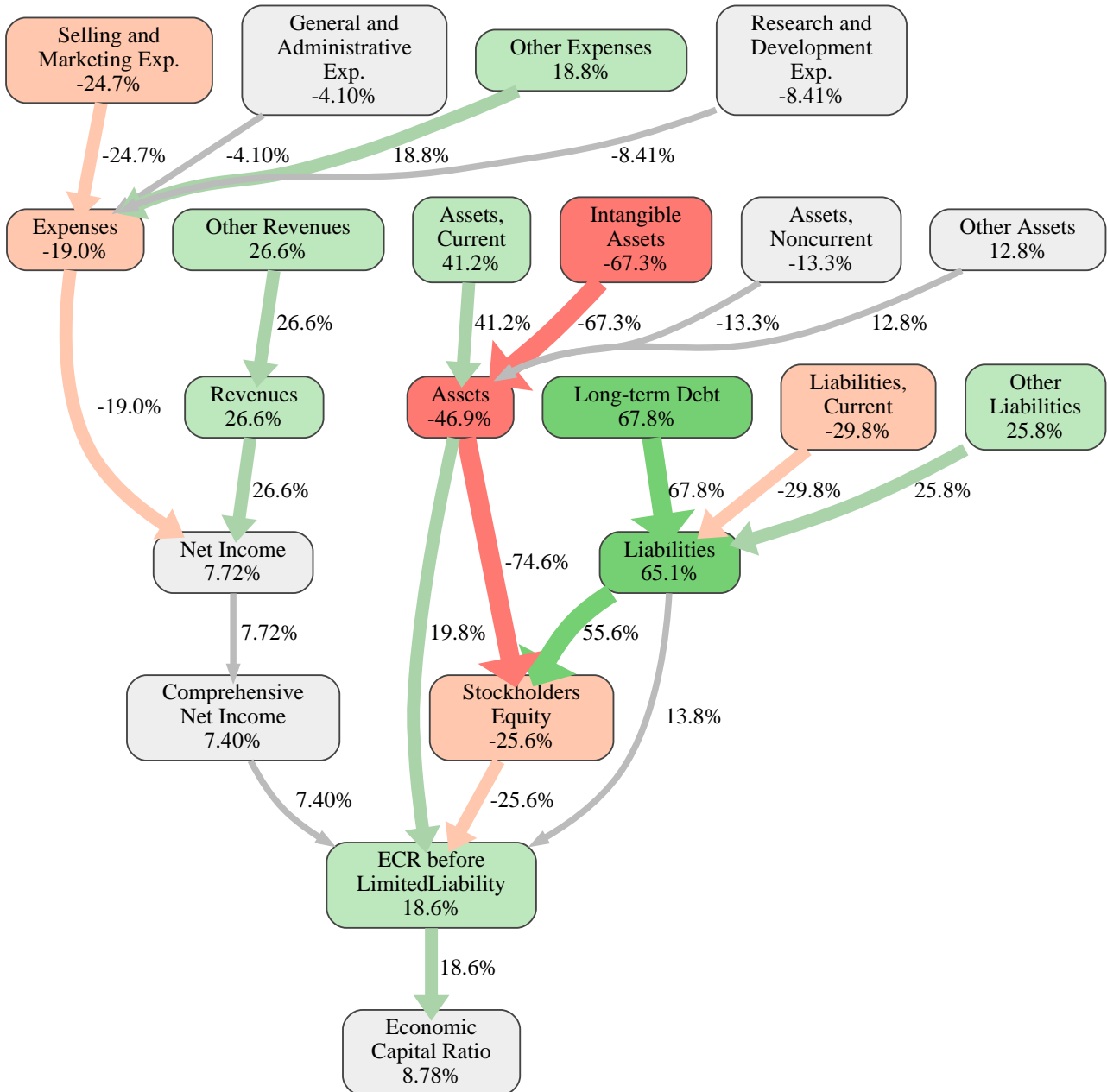
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# SERVICES-PREPACKAGED SOFTWARE 2023

Sprout Social Inc  
Rank 104 of 196



sproutsocial



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## Sprout Social Inc Rank 104 of 196



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The relative strengths and weaknesses of Sprout Social Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sprout Social Inc compared to the market average is the variable Long-term Debt, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Sprout Social Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 375%, being 8.8% points above the market average of 367%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 235,466           |
| Assets, Noncurrent                 | 64                |
| General and Administrative Exp.    | 60,515            |
| Intangible Assets                  | 13,808            |
| Liabilities, Current               | 132,806           |
| Long-term Debt                     | 18,777            |
| Other Assets                       | 32,633            |
| Other Compr. Net Income            | -369              |
| Other Expenses                     | 60,377            |
| Other Liabilities                  | 0                 |
| Other Net Income                   | 1,955             |
| Other Revenues                     | 253,828           |
| Property, Plant and Equipment, Net | 11,949            |
| Research and Development Exp.      | 61,436            |
| Selling and Marketing Exp.         | 123,695           |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities                 | 151,583           |
| Assets                      | 293,920           |
| Expenses                    | 306,023           |
| Revenues                    | 253,828           |
| Stockholders Equity         | 142,337           |
| Net Income                  | -50,240           |
| Comprehensive Net Income    | -50,609           |
| BaseVar                     | 503,839           |
| ECR before LimitedLiability | 188%              |
| Economic Capital Ratio      | 375%              |