



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 257% points. The greatest weakness of Appfolio INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 603%, being 239% points above the market average of 364%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>	<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	335,402	Liabilities	107,388
Assets, Noncurrent	11,515	Assets	626,678
General and Administrative Exp.	85,974	Expenses	604,812
Intangible Assets	162,939	Revenues	794,202
Liabilities, Current	63,280	Stockholders Equity	519,290
Long-term Debt	44,108	Net Income	204,068
Other Assets	92,339	Comprehensive Net Income	204,142
Other Compr. Net Income	74	BaseVar	1,073,916
Other Expenses	247,866	ECR before LimitedLiability	523%
Other Liabilities	0	Economic Capital Ratio	603%
Other Net Income	14,678		
Other Revenues	794,202		
Property, Plant and Equipment, Net	24,483		
Research and Development Exp.	160,375		
Selling and Marketing Exp.	110,597		