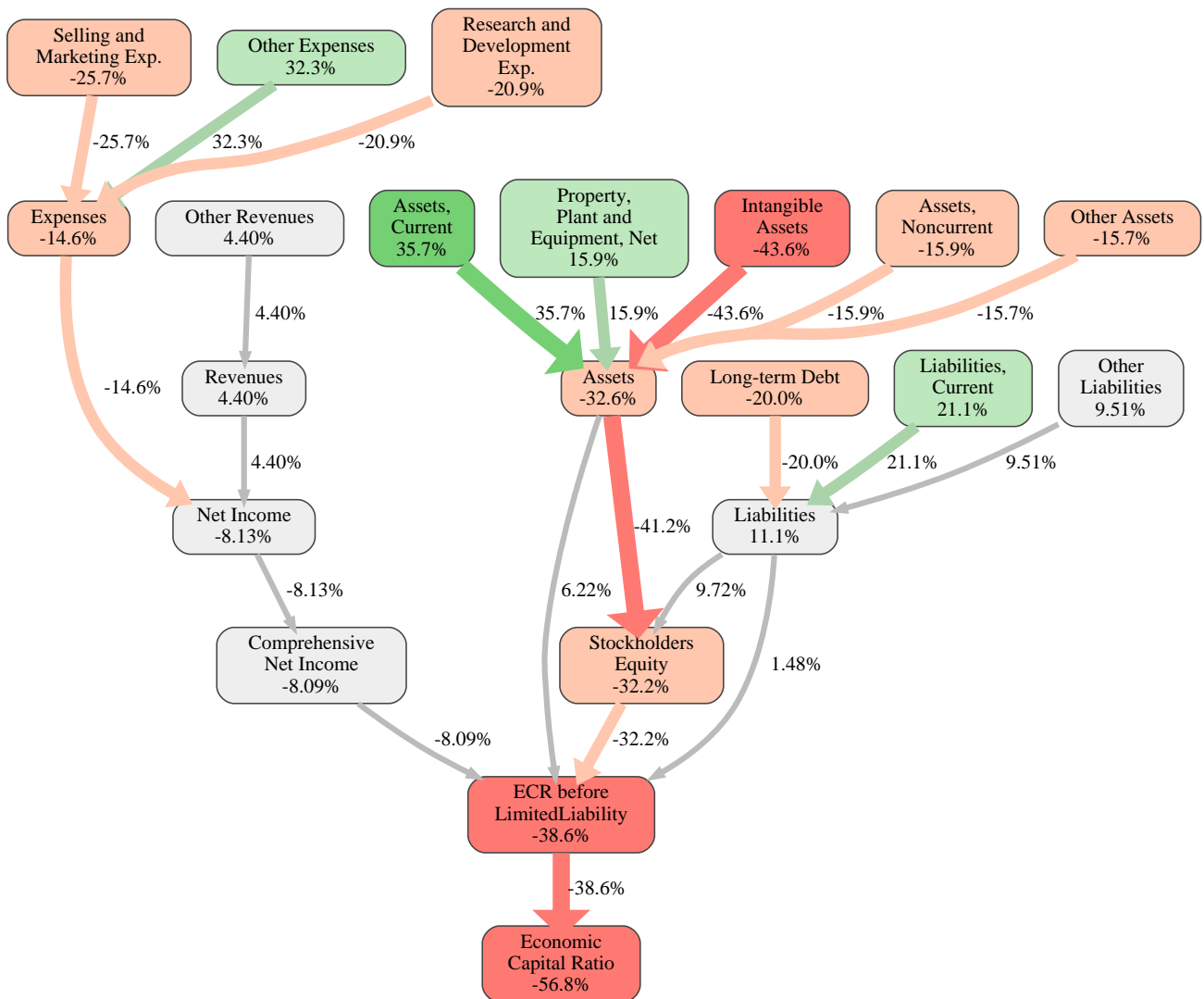




SERVICES-PREPACKAGED SOFTWARE 2025

Asana Inc
Rank 90 of 135





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Rank 90 of 135

The relative strengths and weaknesses of Asana Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Asana Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Asana Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 307%, being 57% points below the market average of 364%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 659,716 |
| Assets, Noncurrent | 23,970 |
| General and Administrative Exp. | 141,334 |
| Intangible Assets | 181,731 |
| Liabilities, Current | 367,213 |
| Long-term Debt | 224,733 |
| Other Assets | 0 |
| Other Compr. Net Income | 637 |
| Other Expenses | 72,181 |
| Other Liabilities | 43,618 |
| Other Net Income | 20,624 |
| Other Revenues | 652,504 |
| Property, Plant and Equipment, Net | 96,543 |
| Research and Development Exp. | 324,688 |
| Selling and Marketing Exp. | 391,955 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities | 635,564 |
| Assets | 961,960 |
| Expenses | 930,158 |
| Revenues | 652,504 |
| Stockholders Equity | 326,396 |
| Net Income | -257,030 |
| Comprehensive Net Income | -256,393 |
| BaseVar | 1,600,724 |
| ECR before LimitedLiability | 103% |
| Economic Capital Ratio | 307% |