



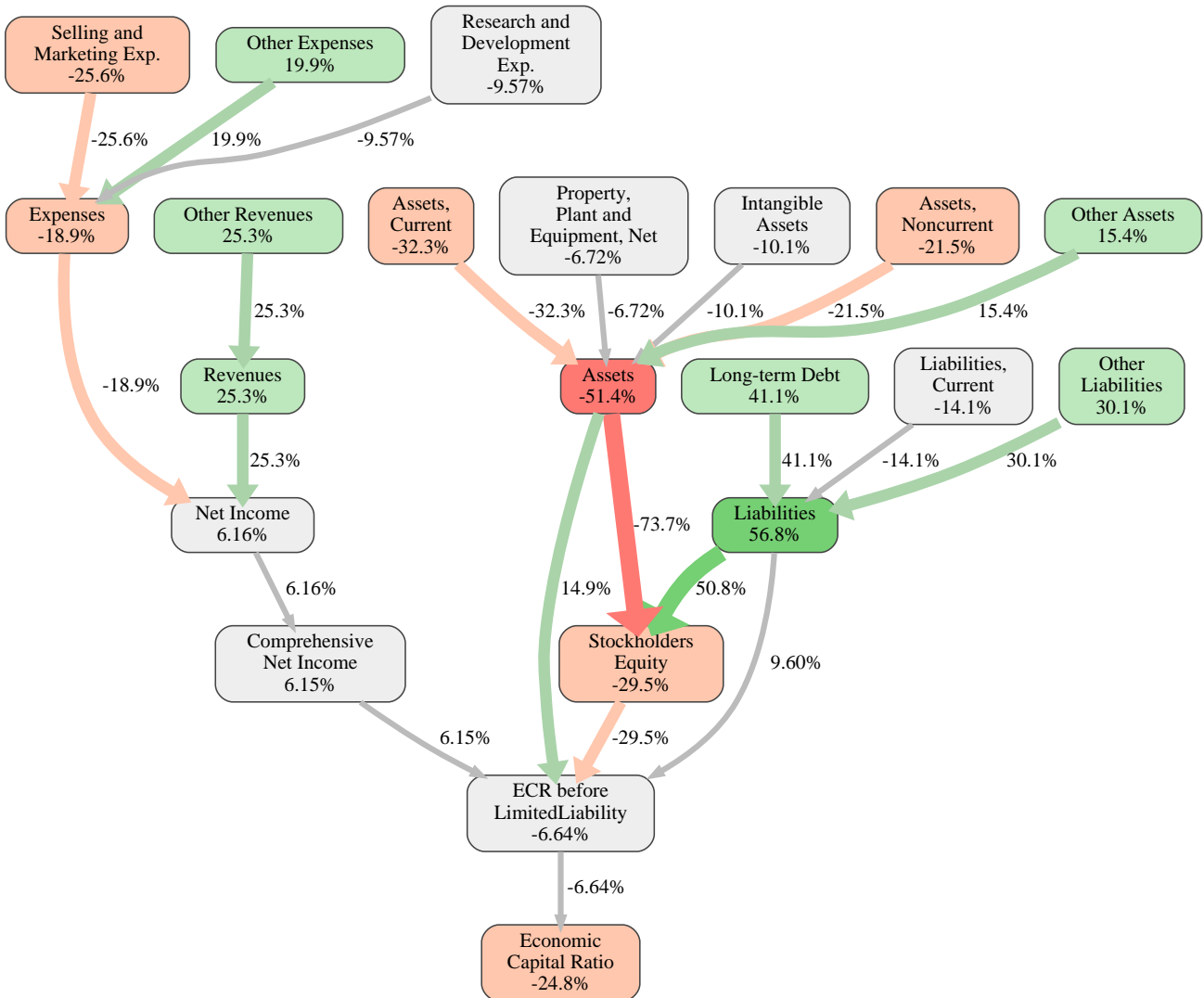
RealRate

# SERVICES-PREPACKAGED SOFTWARE 2025

## Sprout Social Inc Rank 83 of 135



sproutsocial



RealRate

The First AI Rating Agency

www.realrate.ai



# SERVICES-PREPACKAGED SOFTWARE 2025

Sprout Social Inc  
Rank 83 of 135



The relative strengths and weaknesses of Sprout Social Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sprout Social Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Sprout Social Inc is the variable Assets, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 339%, being 25% points below the market average of 364%.

Input Variable	Value in 1000 USD
Assets, Current	210,215
Assets, Noncurrent	967
General and Administrative Exp.	87,873
Intangible Assets	154,555
Liabilities, Current	220,752
Long-term Debt	40,995
Other Assets	51,653
Other Compr. Net Income	80
Other Expenses	95,670
Other Liabilities	0
Other Net Income	2,580
Other Revenues	405,908
Property, Plant and Equipment, Net	10,951
Research and Development Exp.	102,794
Selling and Marketing Exp.	184,122

Output Variable	Value in 1000 USD
Liabilities	261,747
Assets	428,341
Expenses	470,459
Revenues	405,908
Stockholders Equity	166,594
Net Income	-61,971
Comprehensive Net Income	-61,891
BaseVar	784,558
ECR before LimitedLiability	141%
Economic Capital Ratio	339%