





# SERVICES-PREPACKAGED SOFTWARE 2025

Marketwise INC  
Rank 118 of 135

The relative strengths and weaknesses of Marketwise INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marketwise INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Marketwise INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 192% points.

The company's Economic Capital Ratio, given in the ranking table, is 192%, being 172% points below the market average of 364%.

Input Variable	Value in 1000 USD
Assets, Current	168,833
Assets, Noncurrent	0
General and Administrative Exp.	90,712
Intangible Assets	37,898
Liabilities, Current	260,208
Long-term Debt	214,562
Other Assets	52,192
Other Compr. Net Income	-9.0
Other Expenses	61,639
Other Liabilities	2,669
Other Net Income	7,373
Other Revenues	408,701
Property, Plant and Equipment, Net	592
Research and Development Exp.	9,908
Selling and Marketing Exp.	160,707

Output Variable	Value in 1000 USD
Liabilities	477,439
Assets	259,515
Expenses	322,966
Revenues	408,701
Stockholders Equity	-217,924
Net Income	93,108
Comprehensive Net Income	93,099
BaseVar	738,002
ECR before LimitedLiability	-170%
Economic Capital Ratio	192%