





SERVICES-PREPACKAGED SOFTWARE 2026



ON24 INC
Rank 37 of 96

The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 122% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 435%, being 54% points above the market average of 382%.

Input Variable	Value in 1000 USD
Assets, Current	205,731
Assets, Noncurrent	890
General and Administrative Exp.	38,677
Intangible Assets	5,491
Liabilities, Current	82,807
Long-term Debt	6,104
Other Assets	16,248
Other Compr. Net Income	358
Other Expenses	35,905
Other Liabilities	0
Other Net Income	7,483
Other Revenues	139,312
Property, Plant and Equipment, Net	0
Research and Development Exp.	32,972
Selling and Marketing Exp.	68,094

Output Variable	Value in 1000 USD
Liabilities	88,911
Assets	228,360
Expenses	175,648
Revenues	139,312
Stockholders Equity	139,449
Net Income	-28,853
Comprehensive Net Income	-28,495
BaseVar	320,036
ECR before LimitedLiability	272%
Economic Capital Ratio	435%