





SERVICES-PREPACKAGED SOFTWARE 2026



Appfolio INC Rank 6 of 96

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 245% points. The greatest weakness of Appfolio INC is the variable Expenses, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 562%, being 180% points above the market average of 382%.

Input Variable	Value in 1000 USD
Assets, Current	353,314
Assets, Noncurrent	14,085
General and Administrative Exp.	95,590
Intangible Assets	151,160
Liabilities, Current	106,847
Long-term Debt	39,541
Other Assets	147,180
Other Compr. Net Income	-143
Other Expenses	388,181
Other Liabilities	0
Other Net Income	8,195
Other Revenues	950,822
Property, Plant and Equipment, Net	23,228
Research and Development Exp.	190,419
Selling and Marketing Exp.	143,904

Output Variable	Value in 1000 USD
Liabilities	146,388
Assets	688,967
Expenses	818,094
Revenues	950,822
Stockholders Equity	542,579
Net Income	140,923
Comprehensive Net Income	140,780
BaseVar	1,306,304
ECR before LimitedLiability	462%
Economic Capital Ratio	562%