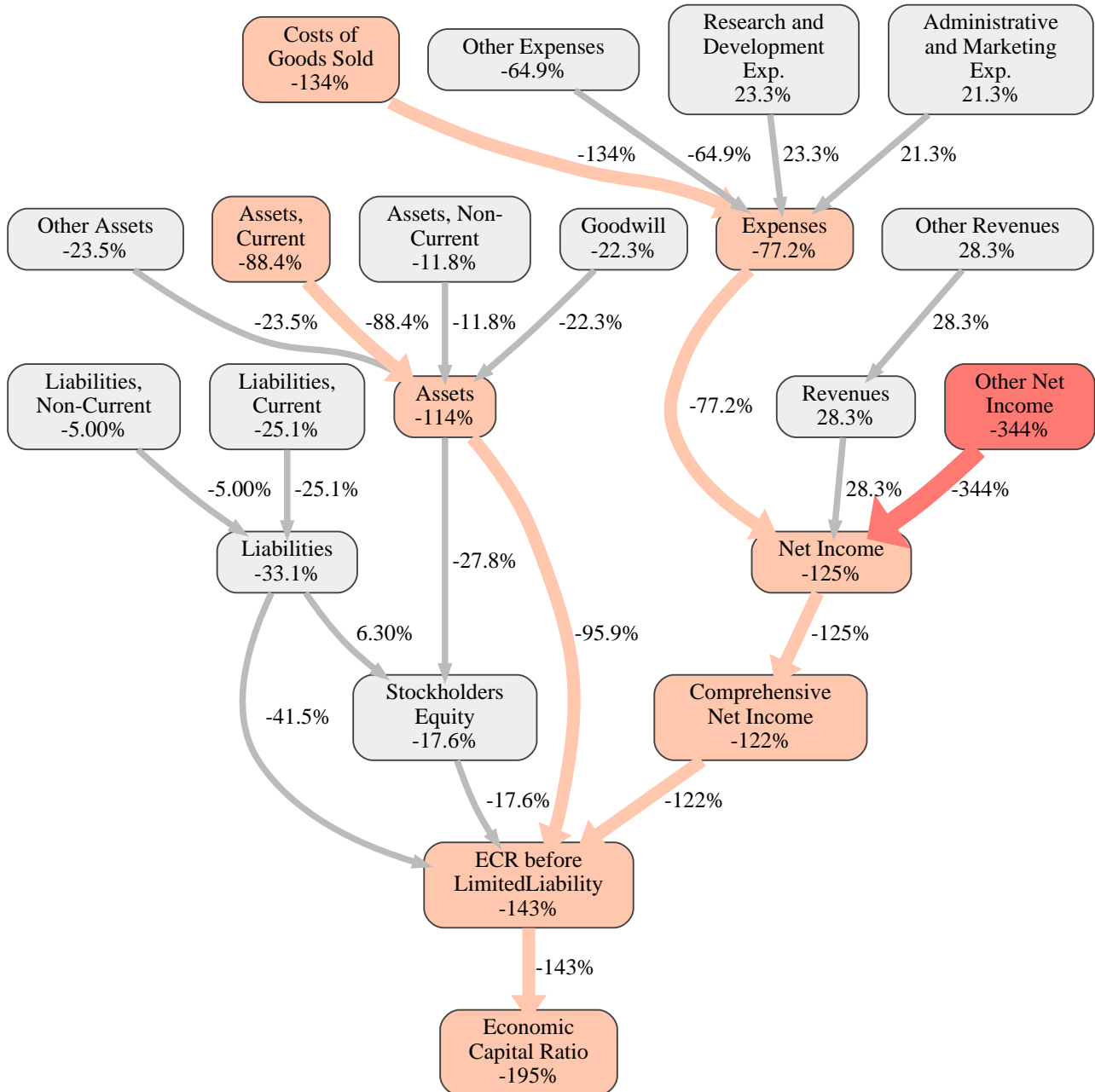




RealRate

COMPUTERS 2014

Identiv Inc
Rank 35 of 40





The relative strengths and weaknesses of Identiv Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Identiv Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Identiv Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 344% points.

The company's Economic Capital Ratio, given in the ranking table, is 28%, being 195% points below the market average of 224%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Administrative and Marketing Exp.	33,158	Liabilities	34,015
Assets, Current	32,829	Assets	58,759
Assets, Non-Current	867	Expenses	98,972
Costs of Goods Sold	41,970	Revenues	75,610
Goodwill	19,175	Stockholders Equity	24,744
Liabilities, Current	24,378	Net Income	-35,798
Liabilities, Non-Current	3,989	Comprehensive Net Income	-35,017
Other Assets	5,888	BaseVar	833,265
Other Compr. Net Income	781	ECR before LimitedLiability	-606%
Other Expenses	17,567	Economic Capital Ratio	28%
Other Liabilities	5,648		
Other Net Income	-12,436		
Other Revenues	75,610		
Research and Development Exp.	6,277		