

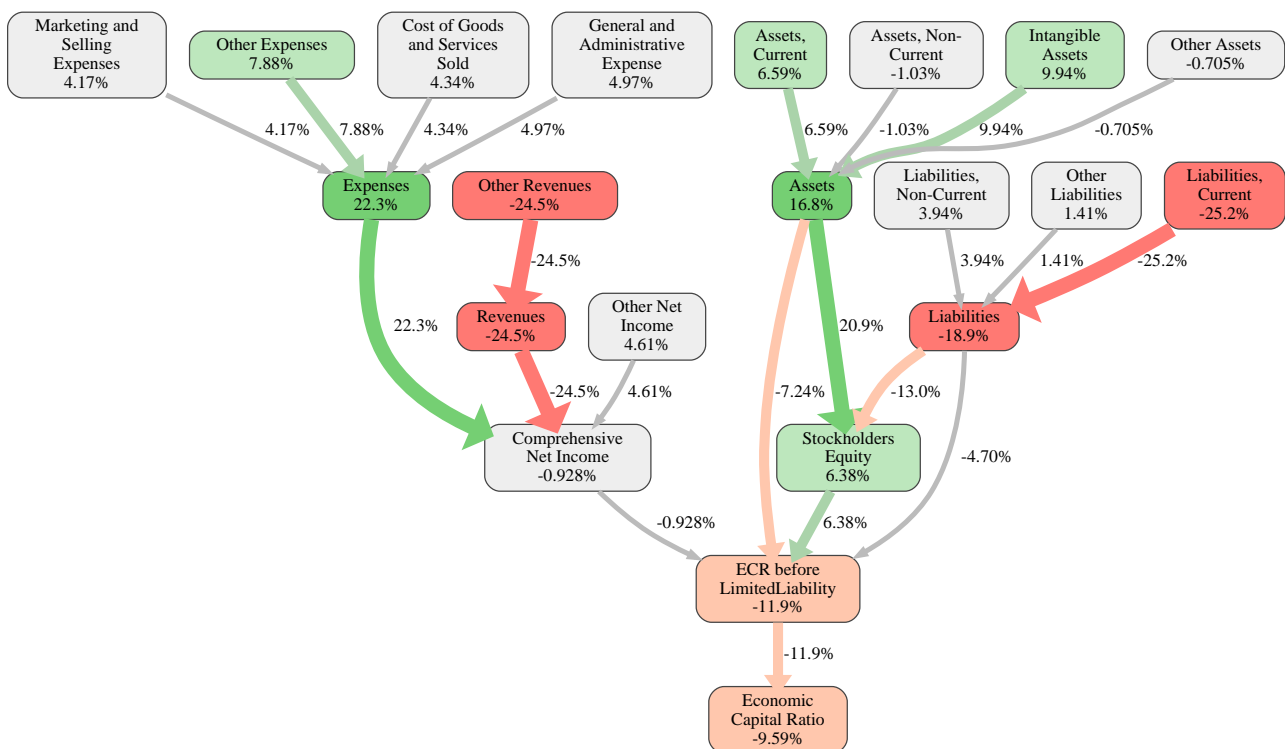


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Omnicom Group INC
Rank 2 of 3

OmnicomGroup





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The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Omnicom Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 118%, being 9.6% points below the market average of 128%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	10,194,100	Assets	19,566,100
Assets, Non-Current	332,300	Liabilities	11,023,100
Cost of Goods and Services Sold	0	Expenses	460,200
General and Administrative Expense	0	Revenues	0
Intangible Assets	8,087,300	Stockholders Equity	8,543,000
Liabilities, Current	11,023,100	Net Income	923,700
Liabilities, Non-Current	0	Comprehensive Net Income	837,200
Marketing and Selling Expenses	0	BaseVar	16,259,900
Other Assets	299,100	ECR before LimitedLiability	49%
Other Compr. Net Income	-86,500	Economic Capital Ratio	118%
Other Expenses	460,200		
Other Liabilities	0		
Other Net Income	1,383,900		
Other Revenues	0		
Property, Plant and Equipment	653,300		