



The relative strengths and weaknesses of Conversant INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Conversant INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 44% points. The greatest weakness of Conversant INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 59% points above the market average of 92%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	311,261	Assets	899,696
Assets, Non-Current	3,199	Liabilities	308,991
Cost of Goods and Services Sold	249,259	Expenses	566,098
General and Administrative Expense	81,050	Revenues	660,878
Intangible Assets	434,507	Stockholders Equity	590,705
Liabilities, Current	142,401	Net Income	101,716
Liabilities, Non-Current	7,044	Comprehensive Net Income	106,148
Marketing and Selling Expenses	85,470	BaseVar	1,223,516
Other Assets	121,715	ECR before LimitedLiability	94%
Other Compr. Net Income	4,432	Economic Capital Ratio	151%
Other Expenses	150,319		
Other Liabilities	159,546		
Other Net Income	6,936		
Other Revenues	660,878		
Property, Plant and Equipment	29,014		