



The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 70% points. The greatest weakness of IZEA Worldwide Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 47% points.

The company's Economic Capital Ratio, given in the ranking table, is 142%, being 50% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	8,930
Assets, Non-Current	0
Cost of Goods and Services Sold	2,846
General and Administrative Expense	8,813
Intangible Assets	0
Liabilities, Current	2,527
Liabilities, Non-Current	0
Marketing and Selling Expenses	1,309
Other Assets	584
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	3,317
Other Net Income	7,830
Other Revenues	8,322
Property, Plant and Equipment	589

Output Variable	Value in 1000 USD
Assets	10,103
Liabilities	5,844
Expenses	12,968
Revenues	8,322
Stockholders Equity	4,259
Net Income	3,184
Comprehensive Net Income	3,184
BaseVar	22,534
ECR before LimitedLiability	82%
Economic Capital Ratio	142%