



The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Quotient Technology Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 152%, being 65% points above the market average of 87%.

Input Variable	Value in 1000 USD
Assets, Current	228,483
Assets, Non-Current	8,685
Cost of Goods and Services Sold	92,203
General and Administrative Expense	34,833
Intangible Assets	58,775
Liabilities, Current	50,936
Liabilities, Non-Current	5.0
Marketing and Selling Expenses	92,454
Other Assets	0
Other Compr. Net Income	-746
Other Expenses	49,327
Other Liabilities	4,640
Other Net Income	4,778
Other Revenues	237,309
Property, Plant and Equipment	25,128

Output Variable	Value in 1000 USD
Assets	321,071
Liabilities	55,581
Expenses	268,817
Revenues	237,309
Stockholders Equity	265,490
Net Income	-26,730
Comprehensive Net Income	-27,476
BaseVar	444,151
ECR before LimitedLiability	95%
Economic Capital Ratio	152%