

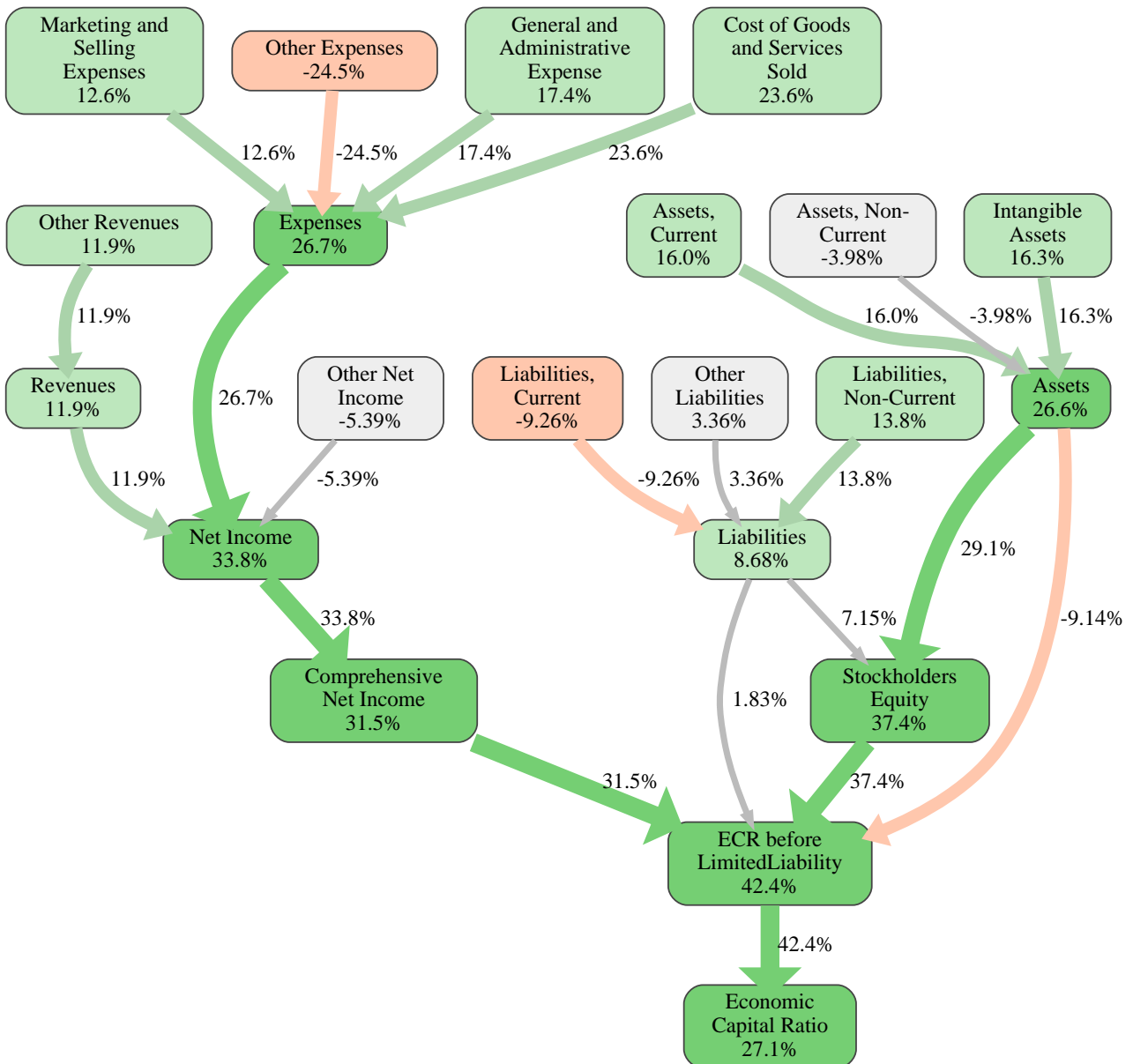


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ADVERTISING 2017

Omnicom Group INC
Rank 10 of 26

OmnicomGroup





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The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 113%, being 27% points above the market average of 86%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	12,722,000	Assets	23,165,400
Assets, Non-Current	244,700	Liabilities	14,010,900
Cost of Goods and Services Sold	0	Expenses	14,218,200
General and Administrative Expense	0	Revenues	15,416,900
Intangible Assets	9,403,500	Stockholders Equity	9,154,500
Liabilities, Current	14,010,900	Net Income	1,246,700
Liabilities, Non-Current	0	Comprehensive Net Income	808,000
Marketing and Selling Expenses	0	BaseVar	33,649,050
Other Assets	120,400	ECR before LimitedLiability	43%
Other Compr. Net Income	-438,700	Economic Capital Ratio	113%
Other Expenses	14,218,200		
Other Liabilities	0		
Other Net Income	48,000		
Other Revenues	15,416,900		
Property, Plant and Equipment	674,800		