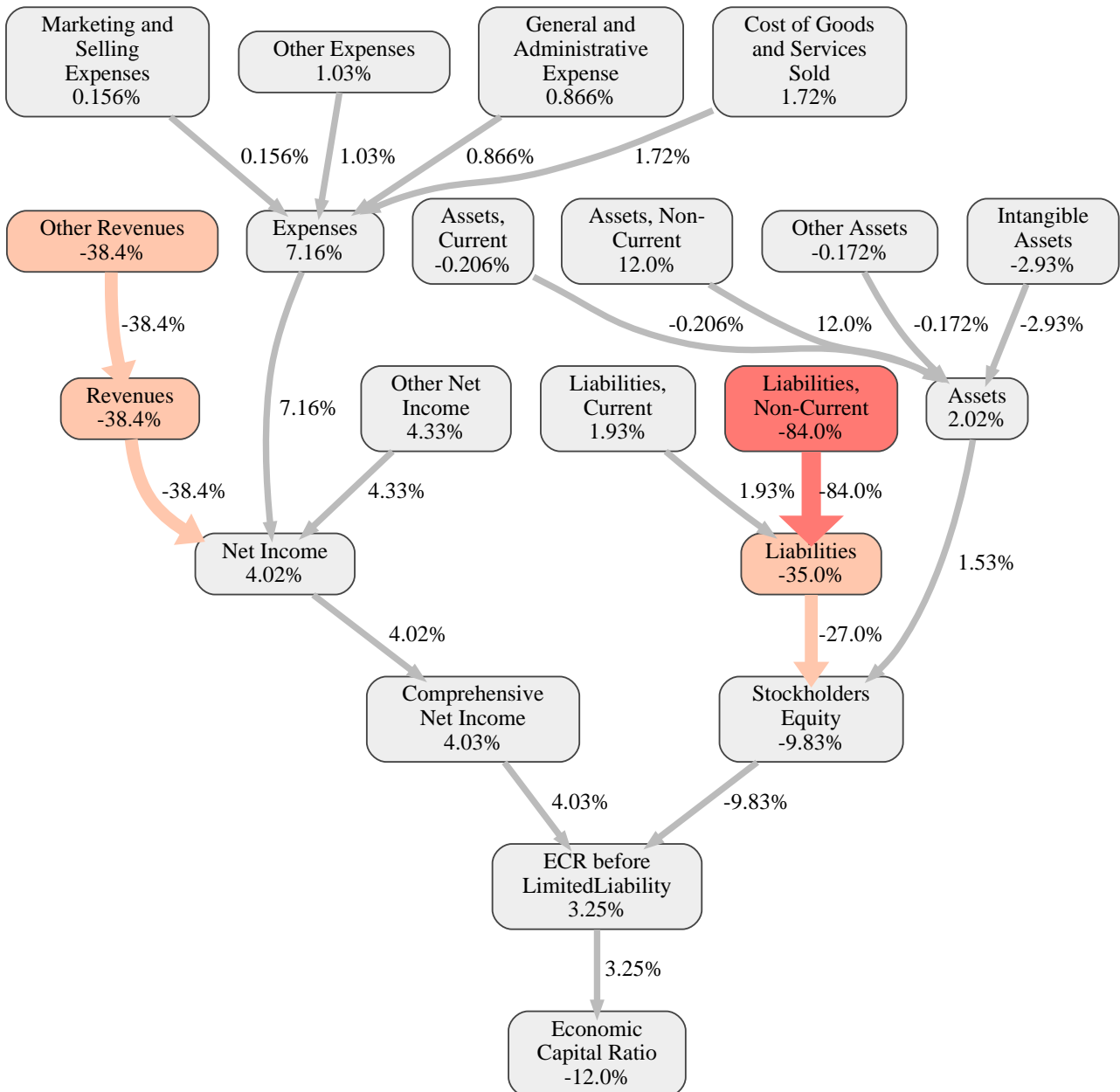




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The relative strengths and weaknesses of National Cinemedia LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of National Cinemedia LLC compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 12% points. The greatest weakness of National Cinemedia LLC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 84% points.

The company's Economic Capital Ratio, given in the ranking table, is 74%, being 12% points below the market average of 86%.

Input Variable	Value in 1000 USD
Assets, Current	180,900
Assets, Non-Current	607,600
Cost of Goods and Services Sold	0
General and Administrative Expense	23,600
Intangible Assets	0
Liabilities, Current	121,100
Liabilities, Non-Current	924,300
Marketing and Selling Expenses	72,800
Other Assets	-29,600
Other Compr. Net Income	0
Other Expenses	178,400
Other Liabilities	0
Other Net Income	384,100
Other Revenues	0
Property, Plant and Equipment	29,600

Output Variable	Value in 1000 USD
Assets	788,500
Liabilities	1,045,400
Expenses	274,800
Revenues	0
Stockholders Equity	-256,900
Net Income	109,300
Comprehensive Net Income	109,300
BaseVar	1,246,400
ECR before LimitedLiability	-9.9%
Economic Capital Ratio	74%