



The relative strengths and weaknesses of Telaria Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Telaria Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Telaria Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 128%, being 39% points above the market average of 89%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	138,107	Assets	150,428
Assets, Non-Current	12,321	Liabilities	67,289
Cost of Goods and Services Sold	3,448	Expenses	64,691
General and Administrative Expense	20,197	Revenues	43,799
Intangible Assets	7,627	Stockholders Equity	83,139
Liabilities, Current	61,292	Net Income	2,227
Liabilities, Non-Current	737	Comprehensive Net Income	2,326
Marketing and Selling Expenses	28,073	BaseVar	174,712
Other Assets	-10,821	ECR before LimitedLiability	62%
Other Compr. Net Income	99	Economic Capital Ratio	128%
Other Expenses	12,973		
Other Liabilities	5,260		
Other Net Income	23,119		
Other Revenues	43,799		
Property, Plant and Equipment	3,194		