





# ADVERTISING 2019

Mobiquity Technologies Inc  
Rank 28 of 28



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 0.0059% points. The greatest weakness of Mobiquity Technologies Inc is the variable Net Income, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 0.0059%, being 87% points below the market average of 87%.

Input Variable	Value in 1000 USD
Assets, Current	3,115
Assets, Non-Current	0
Cost of Goods and Services Sold	1,044
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	2,381
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	13,676
Other Compr. Net Income	0
Other Expenses	17,372
Other Liabilities	0
Other Net Income	-48,878
Other Revenues	1,474
Property, Plant and Equipment	6.7

Output Variable	Value in 1000 USD
Assets	16,798
Liabilities	2,381
Expenses	18,415
Revenues	1,474
Stockholders Equity	14,417
Net Income	-65,819
Comprehensive Net Income	-65,819
BaseVar	43,973
ECR before LimitedLiability	-569%
Economic Capital Ratio	0.0059%