





The relative strengths and weaknesses of SRAX Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SRAX Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 98% points. The greatest weakness of SRAX Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 170%, being 84% points above the market average of 87%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	5,468	Assets	23,118
Assets, Non-Current	51	Liabilities	9,017
Cost of Goods and Services Sold	3,157	Expenses	21,600
General and Administrative Expense	0	Revenues	9,881
Intangible Assets	17,408	Stockholders Equity	14,101
Liabilities, Current	9,017	Net Income	8,744
Liabilities, Non-Current	0	Comprehensive Net Income	8,744
Marketing and Selling Expenses	0	BaseVar	42,039
Other Assets	0	ECR before LimitedLiability	123%
Other Compr. Net Income	0	Economic Capital Ratio	170%
Other Expenses	18,443		
Other Liabilities	0		
Other Net Income	20,463		
Other Revenues	9,881		
Property, Plant and Equipment	192		