





# ADVERTISING 2020

Mobiquity Technologies Inc  
Rank 25 of 25



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 6.4% points. The greatest weakness of Mobiquity Technologies Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 6.4%, being 84% points below the market average of 91%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,872	Assets	17,706
Assets, Non-Current	0	Liabilities	6,785
Cost of Goods and Services Sold	7,298	Expenses	23,180
General and Administrative Expense	0	Revenues	9,718
Intangible Assets	1,353	Stockholders Equity	10,921
Liabilities, Current	4,485	Net Income	-44,028
Liabilities, Non-Current	2,300	Comprehensive Net Income	-44,028
Marketing and Selling Expenses	0	BaseVar	43,977
Other Assets	11,461	ECR before LimitedLiability	-290%
Other Compr. Net Income	0	Economic Capital Ratio	6.4%
Other Expenses	15,882		
Other Liabilities	0		
Other Net Income	-30,565		
Other Revenues	9,718		
Property, Plant and Equipment	21		