

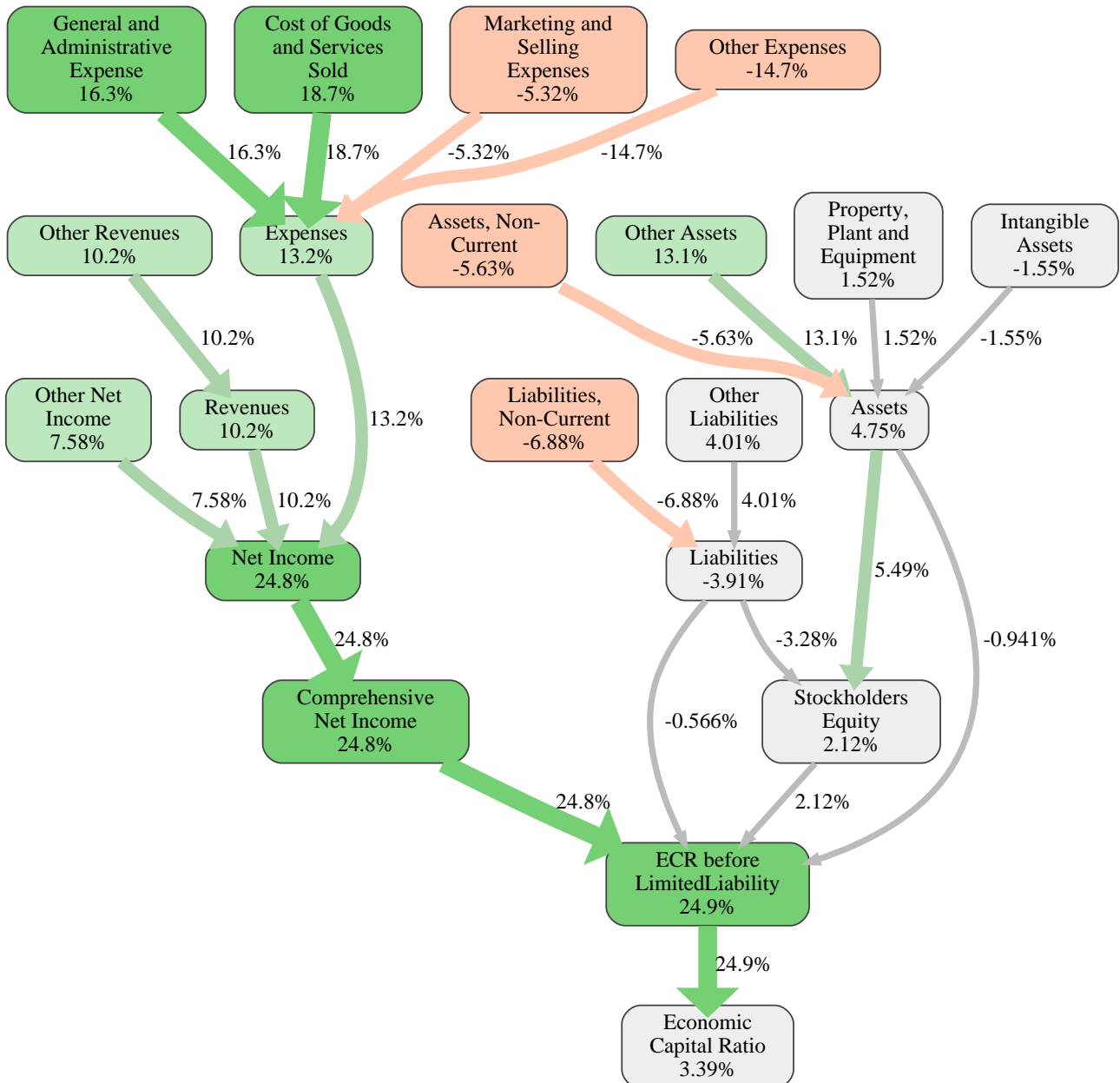


RealRate

ADVERTISING 2022

Groupon Inc
Rank 14 of 30

GROUPON





The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Groupon Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 99%, being 3.4% points above the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	588,051
Assets, Non-Current	25,102
Cost of Goods and Services Sold	229,992
General and Administrative Expense	0
Intangible Assets	240,703
Liabilities, Current	630,987
Liabilities, Non-Current	316,598
Marketing and Selling Expenses	188,780
Other Assets	230,444
Other Compr. Net Income	-9,602
Other Expenses	520,668
Other Liabilities	0
Other Net Income	92,680
Other Revenues	967,108
Property, Plant and Equipment	73,581

Output Variable	Value in 1000 USD
Assets	1,157,881
Liabilities	947,585
Expenses	939,440
Revenues	967,108
Stockholders Equity	210,296
Net Income	120,348
Comprehensive Net Income	110,746
BaseVar	2,057,148
ECR before LimitedLiability	26%
Economic Capital Ratio	99%