





The relative strengths and weaknesses of SRAX Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SRAX Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 15% points. The greatest weakness of SRAX Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 63%, being 32% points below the market average of 95%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	22,985	Assets	43,676
Assets, Non-Current	36	Liabilities	22,930
Cost of Goods and Services Sold	6,521	Expenses	26,665
General and Administrative Expense	5,352	Revenues	26,707
Intangible Assets	19,606	Stockholders Equity	20,746
Liabilities, Current	22,816	Net Income	-41,227
Liabilities, Non-Current	114	Comprehensive Net Income	-41,227
Marketing and Selling Expenses	6,330	BaseVar	80,624
Other Assets	935	ECR before LimitedLiability	-75%
Other Compr. Net Income	0	Economic Capital Ratio	63%
Other Expenses	8,462		
Other Liabilities	0		
Other Net Income	-41,269		
Other Revenues	26,707		
Property, Plant and Equipment	114		