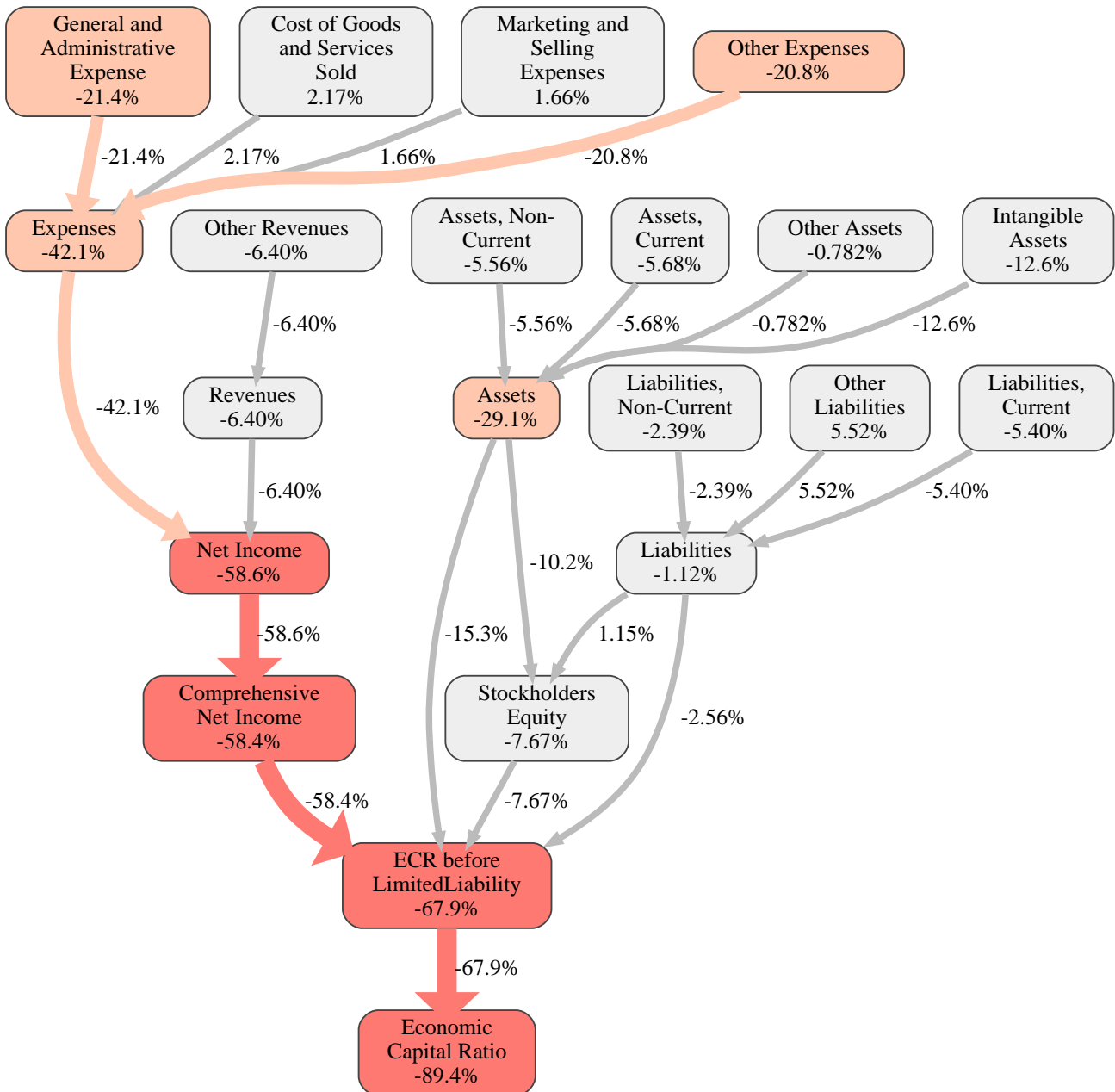




RealRate

ADVERTISING 2022

Specificity INC Rank 29 of 30





The relative strengths and weaknesses of Specificity INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Specificity INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 5.5% points. The greatest weakness of Specificity INC is the variable Net Income, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 5.8%, being 89% points below the market average of 95%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 645 |
| Assets, Non-Current | 0 |
| Cost of Goods and Services Sold | 372 |
| General and Administrative Expense | 1,257 |
| Intangible Assets | 0 |
| Liabilities, Current | 95 |
| Liabilities, Non-Current | 0 |
| Marketing and Selling Expenses | 0 |
| Other Assets | 0 |
| Other Compr. Net Income | 0 |
| Other Expenses | 1,451 |
| Other Liabilities | 1,000 |
| Other Net Income | -50 |
| Other Revenues | 749 |
| Property, Plant and Equipment | 70 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 715 |
| Liabilities | 1,095 |
| Expenses | 3,080 |
| Revenues | 749 |
| Stockholders Equity | -380 |
| Net Income | -2,381 |
| Comprehensive Net Income | -2,381 |
| BaseVar | 2,845 |
| ECR before LimitedLiability | -296% |
| Economic Capital Ratio | 5.8% |