





# ADVERTISING 2023

Quotient Technology Inc  
Rank 12 of 28



The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Quotient Technology Inc is the variable Expenses, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 0.90% points above the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	174,731
Assets, Non-Current	12,259
Cost of Goods and Services Sold	154,878
General and Administrative Expense	94,886
Intangible Assets	147,396
Liabilities, Current	115,641
Liabilities, Non-Current	69,723
Marketing and Selling Expenses	84,079
Other Assets	0
Other Compr. Net Income	-657
Other Expenses	32,462
Other Liabilities	0
Other Net Income	1,028
Other Revenues	288,766
Property, Plant and Equipment	28,773

Output Variable	Value in 1000 USD
Assets	363,159
Liabilities	185,364
Expenses	366,305
Revenues	288,766
Stockholders Equity	177,795
Net Income	-76,511
Comprehensive Net Income	-77,168
BaseVar	602,640
ECR before LimitedLiability	22%
Economic Capital Ratio	95%