





# ADVERTISING 2023

Specificity INC  
Rank 28 of 28



The relative strengths and weaknesses of Specificity INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Specificity INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 0.0055% points. The greatest weakness of Specificity INC is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 0.0055%, being 94% points below the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	266
Assets, Non-Current	0
Cost of Goods and Services Sold	592
General and Administrative Expense	4,529
Intangible Assets	65
Liabilities, Current	369
Liabilities, Non-Current	21
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	321
Other Liabilities	1,000
Other Net Income	-51
Other Revenues	1,148
Property, Plant and Equipment	71

Output Variable	Value in 1000 USD
Assets	402
Liabilities	1,390
Expenses	5,442
Revenues	1,148
Stockholders Equity	-988
Net Income	-4,345
Comprehensive Net Income	-4,345
BaseVar	4,216
ECR before LimitedLiability	-571%
Economic Capital Ratio	0.0055%