





# ADVERTISING 2025

Mobiquity Technologies Inc  
Rank 17 of 18



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Mobiquity Technologies Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 47%, being 45% points below the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	1,976
Assets, Non-Current	0
Cost of Goods and Services Sold	1,124
General and Administrative Expense	8,782
Intangible Assets	1,353
Liabilities, Current	3,234
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	3,185
Other Compr. Net Income	0
Other Expenses	307
Other Liabilities	0
Other Net Income	-466
Other Revenues	2,085
Property, Plant and Equipment	4.4

Output Variable	Value in 1000 USD
Assets	6,518
Liabilities	3,234
Expenses	10,212
Revenues	2,085
Stockholders Equity	3,284
Net Income	-8,593
Comprehensive Net Income	-8,593
BaseVar	11,258
ECR before LimitedLiability	-124%
Economic Capital Ratio	47%