





# ADVERTISING 2025

Thryv Holdings Inc  
Rank 11 of 18



The relative strengths and weaknesses of Thryv Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Thryv Holdings Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 5.7% points below the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	210,720
Assets, Non-Current	25,895
Cost of Goods and Services Sold	286,919
General and Administrative Expense	217,296
Intangible Assets	287,577
Liabilities, Current	196,260
Liabilities, Non-Current	318,985
Marketing and Selling Expenses	270,146
Other Assets	143,495
Other Compr. Net Income	250
Other Expenses	113,277
Other Liabilities	0
Other Net Income	-10,734
Other Revenues	824,156
Property, Plant and Equipment	44,478

Output Variable	Value in 1000 USD
Assets	712,165
Liabilities	515,245
Expenses	887,638
Revenues	824,156
Stockholders Equity	196,920
Net Income	-74,216
Comprehensive Net Income	-73,966
BaseVar	1,475,094
ECR before LimitedLiability	13%
Economic Capital Ratio	87%