



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Criteo S A is the variable Other Assets, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 133%, being 33% points above the market average of 100%.

Input Variable	Value in 1000 USD
Assets, Current	1,071,875
Assets, Non-Current	1,129,332
Cost of Goods and Services Sold	770,284
General and Administrative Expense	168,942
Intangible Assets	821,819
Liabilities, Current	849,939
Liabilities, Non-Current	170,824
Marketing and Selling Expenses	394,370
Other Assets	-961,149
Other Compr. Net Income	35,091
Other Expenses	462,735
Other Liabilities	-5,285
Other Net Income	809
Other Revenues	1,944,901
Property, Plant and Equipment	139,330

Output Variable	Value in 1000 USD
Assets	2,201,207
Liabilities	1,015,478
Expenses	1,796,331
Revenues	1,944,901
Stockholders Equity	1,185,729
Net Income	149,379
Comprehensive Net Income	184,470
BaseVar	3,496,908
ECR before LimitedLiability	69%
Economic Capital Ratio	133%