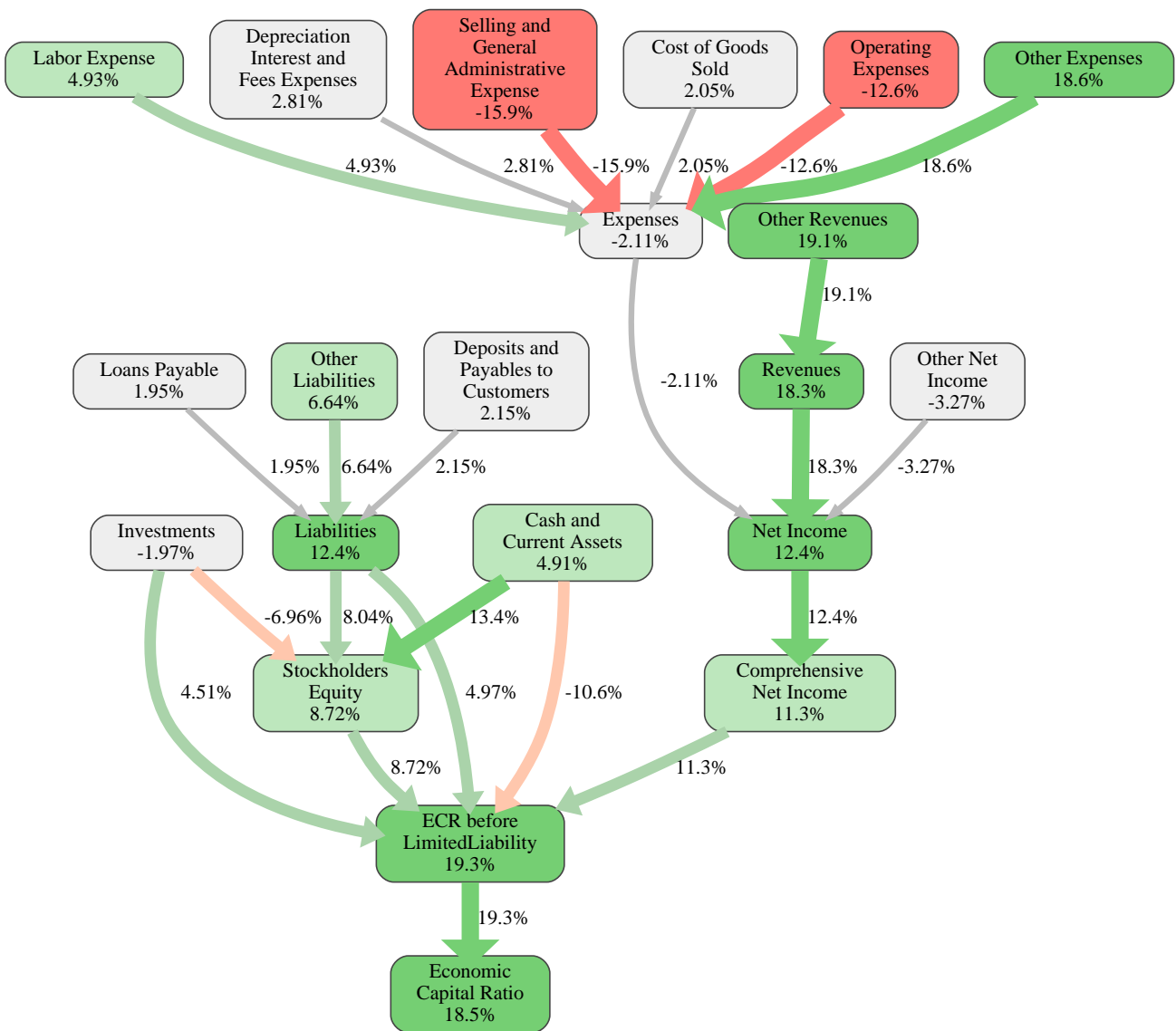




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The relative strengths and weaknesses of Franklin Resources INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Franklin Resources INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 19% points. The greatest weakness of Franklin Resources INC is the variable Selling and General Administrative Expense, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 122%, being 19% points above the market average of 104%.

Input Variable	Value in 1000 USD
Cash and Current Assets	7,616,768
Cost of Goods Sold	0
Debt	1,004,381
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	0
Intangible Assets	2,148,191
Investment Income	0
Investments	401,860
Labor Expense	1,231,214
Loans Income	0
Loans Payable	0
Operating Expenses	4,480,212
Operating and Employee Liabilities	1,312,064
Other Assets	3,609,024
Other Compr. Net Income	0
Other Expenses	-3,372,632
Other Liabilities	2,336,928
Other Net Income	-35,627
Other Revenues	7,140,039
Revenue from Contract with Customer	0
Selling and General Administrative Expense	2,944,842

Output Variable	Value in 1000 USD
Liabilities	4,653,373
Assets	13,775,843
Expenses	5,283,636
Revenues	7,140,039
Stockholders Equity	9,122,470
Net Income	1,820,776
Comprehensive Net Income	1,820,776
BaseVar	15,444,259
ECR before LimitedLiability	69%
Economic Capital Ratio	122%