

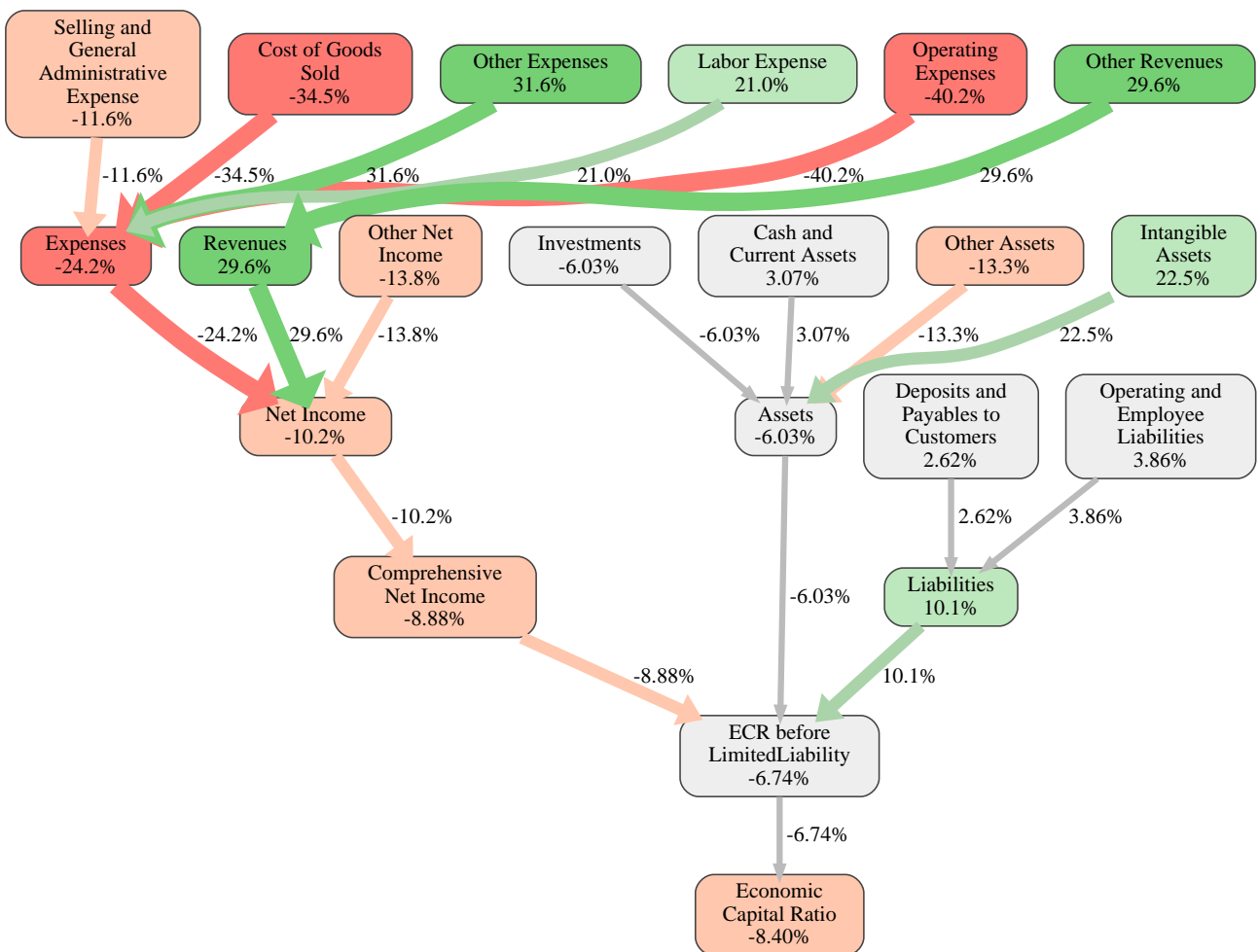


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FINANCE SERVICES 2015

Avantax INC
Rank 23 of 37

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The relative strengths and weaknesses of Avantax INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Avantax INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 32% points. The greatest weakness of Avantax INC is the variable Operating Expenses, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 93%, being 8.4% points below the market average of 102%.

Input Variable	Value in 1000 USD
Cash and Current Assets	378,304
Cost of Goods Sold	320,497
Debt	85,835
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	23,581
Intangible Assets	473,577
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	589,161
Operating and Employee Liabilities	75,058
Other Assets	20,833
Other Compr. Net Income	-1,113
Other Expenses	-488,982
Other Liabilities	232,796
Other Net Income	-14,766
Other Revenues	580,720
Revenue from Contract with Customer	0
Selling and General Administrative Expense	157,244

Output Variable	Value in 1000 USD
Liabilities	393,689
Assets	872,714
Expenses	601,501
Revenues	580,720
Stockholders Equity	479,025
Net Income	-35,547
Comprehensive Net Income	-36,660
BaseVar	1,232,252
ECR before LimitedLiability	32%
Economic Capital Ratio	93%