



The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 118%, being 27% points above the market average of 91%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Cash and Current Assets	601,600	Liabilities	519,100
Cost of Goods Sold	411,100	Assets	1,453,800
Debt	0	Expenses	804,100
Deposits and Payables to Customers	0	Revenues	1,019,900
Depreciation Interest and Fees Expenses	96,700	Stockholders Equity	934,700
Intangible Assets	630,600	Net Income	215,800
Investment Income	0	Comprehensive Net Income	154,600
Investments	0	BaseVar	1,929,050
Labor Expense	0	ECR before LimitedLiability	63%
Loans Income	0	Economic Capital Ratio	118%
Loans Payable	70,000		
Operating Expenses	0		
Operating and Employee Liabilities	362,800		
Other Assets	221,600		
Other Compr. Net Income	-61,200		
Other Expenses	0		
Other Liabilities	86,300		
Other Net Income	0		
Other Revenues	1,019,900		
Revenue from Contract with Customer	0		
Selling and General Administrative Expense	296,300		