





FINANCE SERVICES 2026

Pineapple Financial Inc
Rank 40 of 41

The relative strengths and weaknesses of Pineapple Financial Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pineapple Financial Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Pineapple Financial Inc is the variable Operating Expenses, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 55%, being 34% points below the market average of 89%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|--|-------------------|-----------------------------|-------------------|
| Cash and Current Assets | 2,320 | Liabilities | 4,511 |
| Cost of Goods Sold | 0 | Assets | 5,417 |
| Debt | 0 | Expenses | 6,099 |
| Deposits and Payables to Customers | 0 | Revenues | 2,987 |
| Depreciation Interest and Fees Expenses | 0 | Stockholders Equity | 907 |
| Intangible Assets | 2,496 | Net Income | -3,638 |
| Investment Income | 0 | Comprehensive Net Income | -3,538 |
| Investments | 540 | BaseVar | 9,820 |
| Labor Expense | 0 | ECR before LimitedLiability | -62% |
| Loans Income | 0 | Economic Capital Ratio | 55% |
| Loans Payable | 0 | | |
| Operating Expenses | 5,935 | | |
| Operating and Employee Liabilities | 3,002 | | |
| Other Assets | 62 | | |
| Other Compr. Net Income | 101 | | |
| Other Expenses | -2,759 | | |
| Other Liabilities | 1,509 | | |
| Other Net Income | -526 | | |
| Other Revenues | 0 | | |
| Revenue from Contract with Customer | 2,987 | | |
| Selling and General Administrative Expense | 2,923 | | |