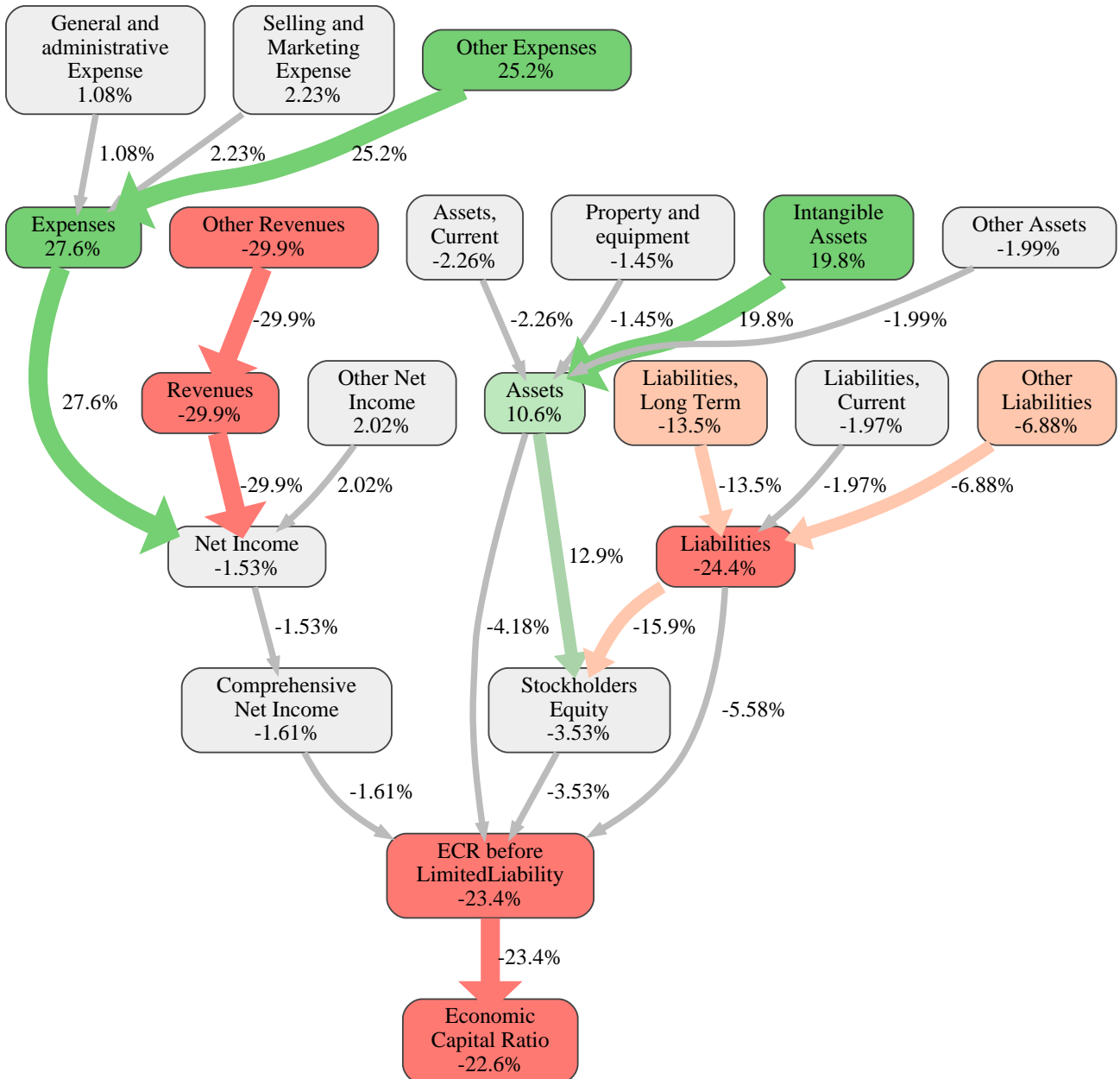




RealRate

FOOD 2011

Mondelez International Inc
Rank 14 of 16





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The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Mondelez International Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 156%, being 23% points below the market average of 179%.

Input Variable	Value in 1000 USD
Assets, Current	16,221,000
General and administrative Expense	0
Intangible Assets	63,819,000
Liabilities, Current	15,660,000
Liabilities, Long Term	30,275,000
Other Assets	1,457,000
Other Compr. Net Income	0
Other Expenses	46,706,000
Other Liabilities	13,412,000
Other Net Income	1,638,000
Other Revenues	49,207,000
Property and equipment	13,792,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	95,289,000
Liabilities	59,347,000
Expenses	46,706,000
Revenues	49,207,000
Stockholders Equity	35,942,000
Net Income	4,139,000
Comprehensive Net Income	4,139,000
BaseVar	126,093,500
ECR before LimitedLiability	29%
Economic Capital Ratio	156%