



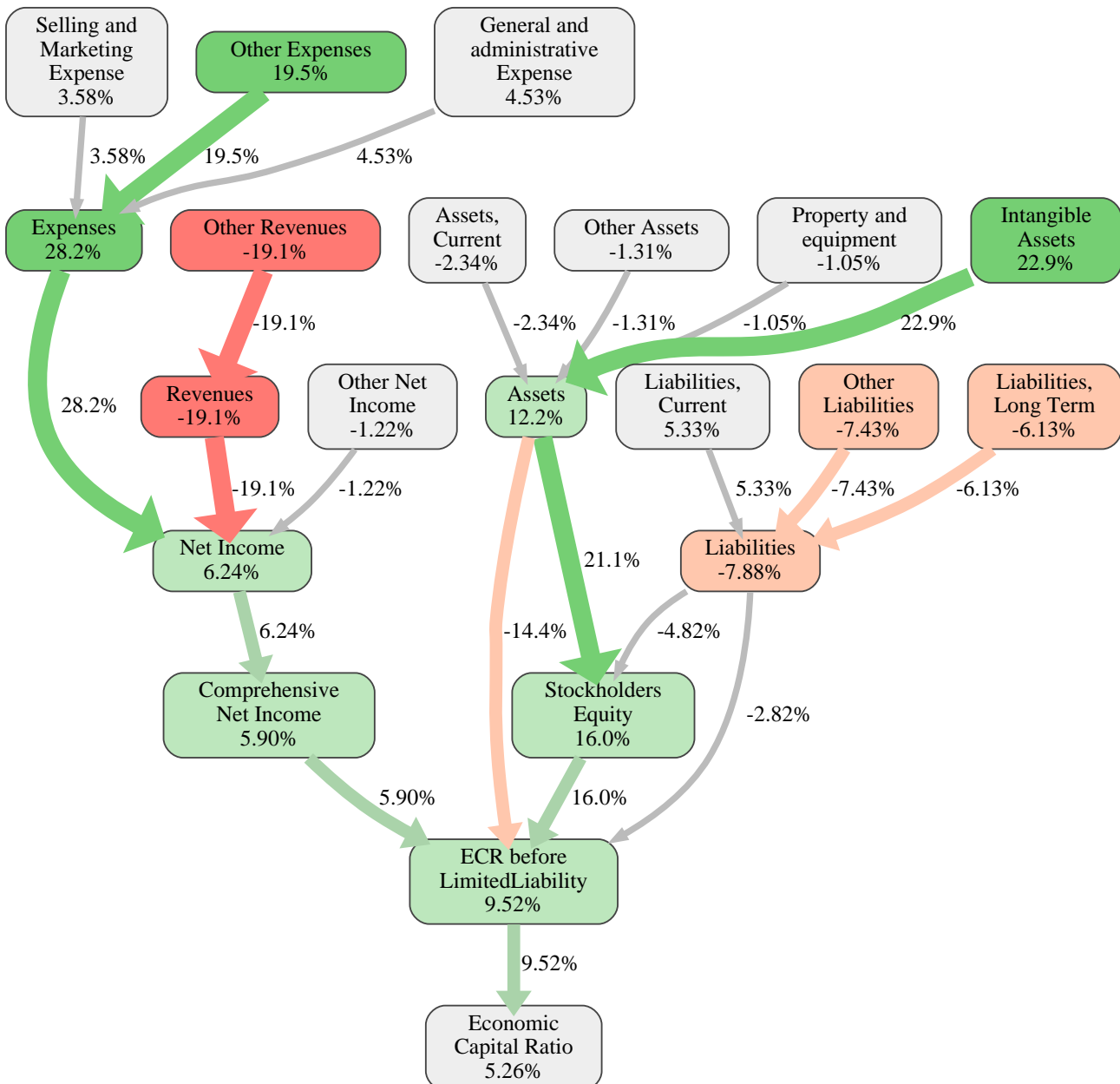
RealRate

FOOD 2012

J M Smucker Co
Rank 18 of 44



THE J.M. SMUCKER Co





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The relative strengths and weaknesses of J M Smucker Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of J M Smucker Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 28% points. The greatest weakness of J M Smucker Co is the variable Other Revenues, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 180%, being 5.3% points above the market average of 175%.

Input Variable	Value in 1000 USD
Assets, Current	1,636,999
General and administrative Expense	0
Intangible Assets	5,752,756
Liabilities, Current	482,676
Liabilities, Long Term	1,348,212
Other Assets	66,948
Other Compr. Net Income	0
Other Expenses	4,348,121
Other Liabilities	1,201,334
Other Net Income	1,860
Other Revenues	4,825,743
Property and equipment	867,882
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	8,324,585
Liabilities	3,032,222
Expenses	4,348,121
Revenues	4,825,743
Stockholders Equity	5,292,363
Net Income	479,482
Comprehensive Net Income	479,482
BaseVar	10,266,266
ECR before LimitedLiability	55%
Economic Capital Ratio	180%