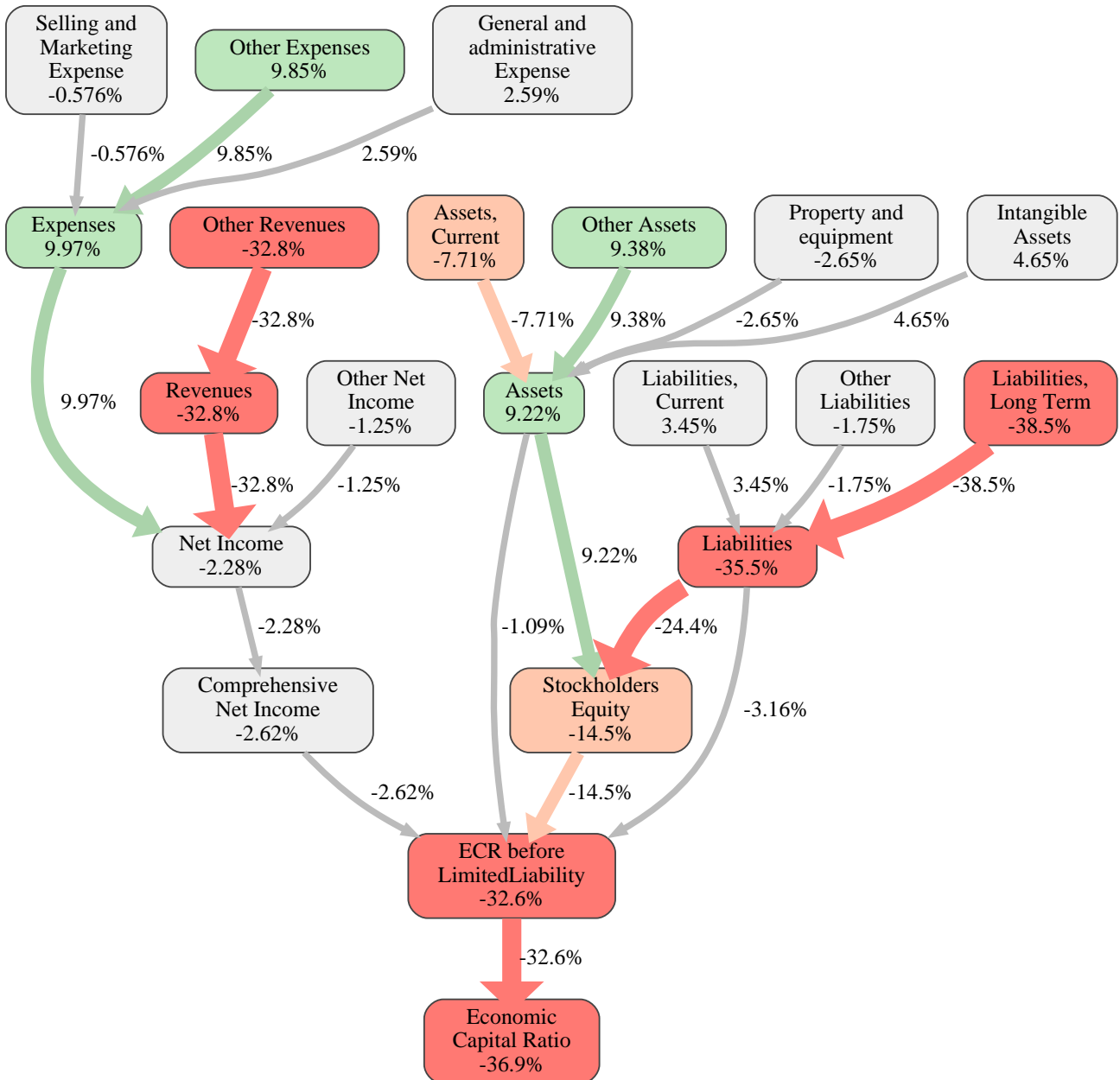




RealRate

FOOD 2012

Pinnacle Foods Finance LLC Rank 42 of 44





FOOD 2012

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The relative strengths and weaknesses of Pinnacle Foods Finance LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods Finance LLC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 10.0% points. The greatest weakness of Pinnacle Foods Finance LLC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 37% points below the market average of 175%.

Input Variable	Value in 1000 USD
Assets, Current	725,482
General and administrative Expense	80,460
Intangible Assets	1,441,495
Liabilities, Current	334,148
Liabilities, Long Term	2,760,749
Other Assets	1,783,361
Other Compr. Net Income	0
Other Expenses	2,264,617
Other Liabilities	511,372
Other Net Income	242
Other Revenues	2,469,562
Property and equipment	501,283
Selling and Marketing Expense	171,641

Output Variable	Value in 1000 USD
Assets	4,451,621
Liabilities	3,606,269
Expenses	2,516,718
Revenues	2,469,562
Stockholders Equity	845,352
Net Income	-46,914
Comprehensive Net Income	-46,914
BaseVar	6,522,206
ECR before LimitedLiability	9.3%
Economic Capital Ratio	138%