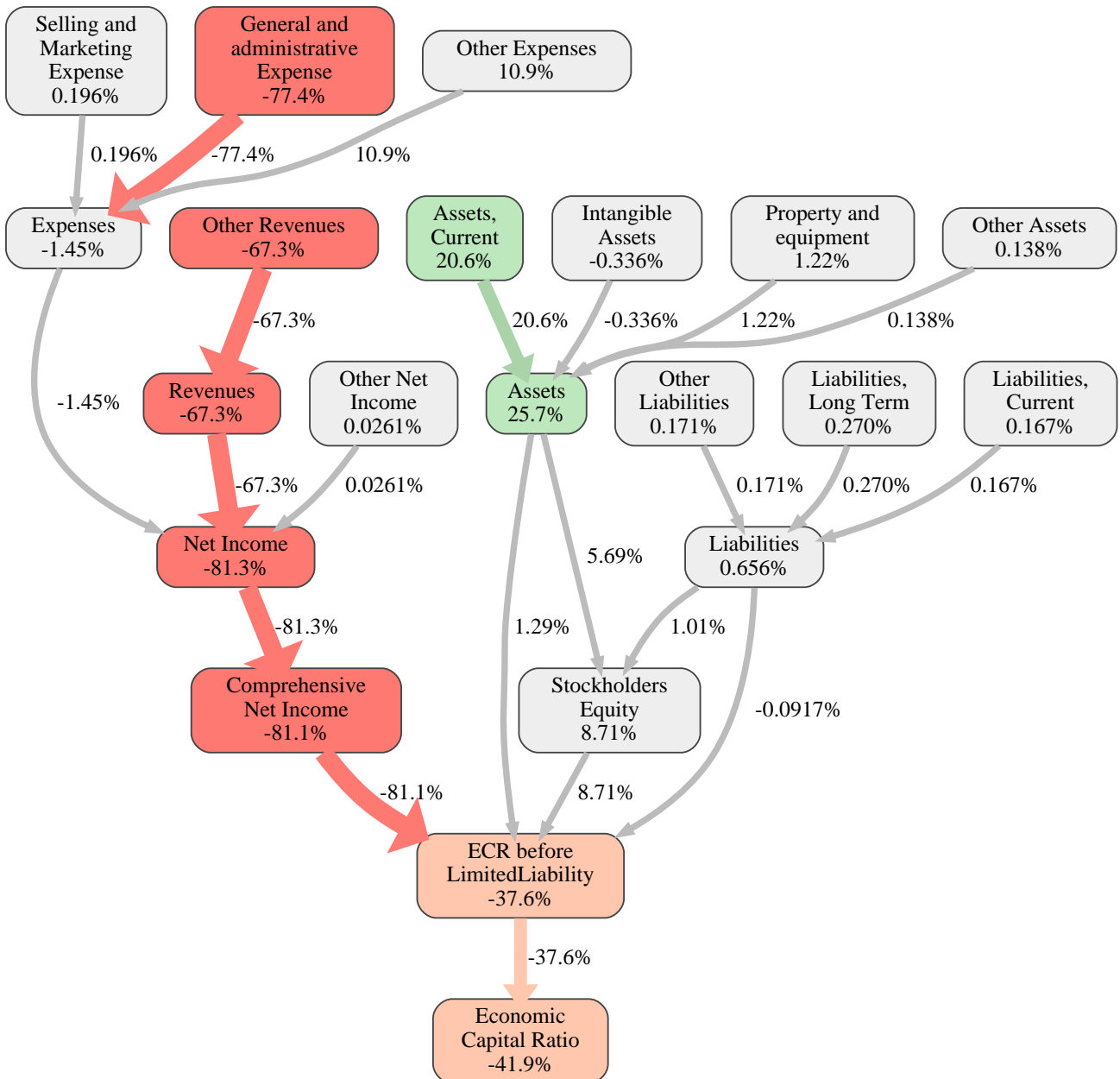




RealRate

FOOD 2013

Barfresh FOOD Group INC
Rank 48 of 51





RealRate

FOOD 2013

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Rank 48 of 51



The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Barfresh FOOD Group INC is the variable Net Income, reducing the Economic Capital Ratio by 81% points.

The company's Economic Capital Ratio, given in the ranking table, is 128%, being 42% points below the market average of 170%.

Input Variable	Value in 1000 USD
Assets, Current	425
General and administrative Expense	343
Intangible Assets	0
Liabilities, Current	23
Liabilities, Long Term	0
Other Assets	34
Other Compr. Net Income	0
Other Expenses	2.5
Other Liabilities	0
Other Net Income	0
Other Revenues	0
Property and equipment	149
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	608
Liabilities	23
Expenses	346
Revenues	0
Stockholders Equity	586
Net Income	-346
Comprehensive Net Income	-346
BaseVar	488
ECR before LimitedLiability	-17%
Economic Capital Ratio	128%