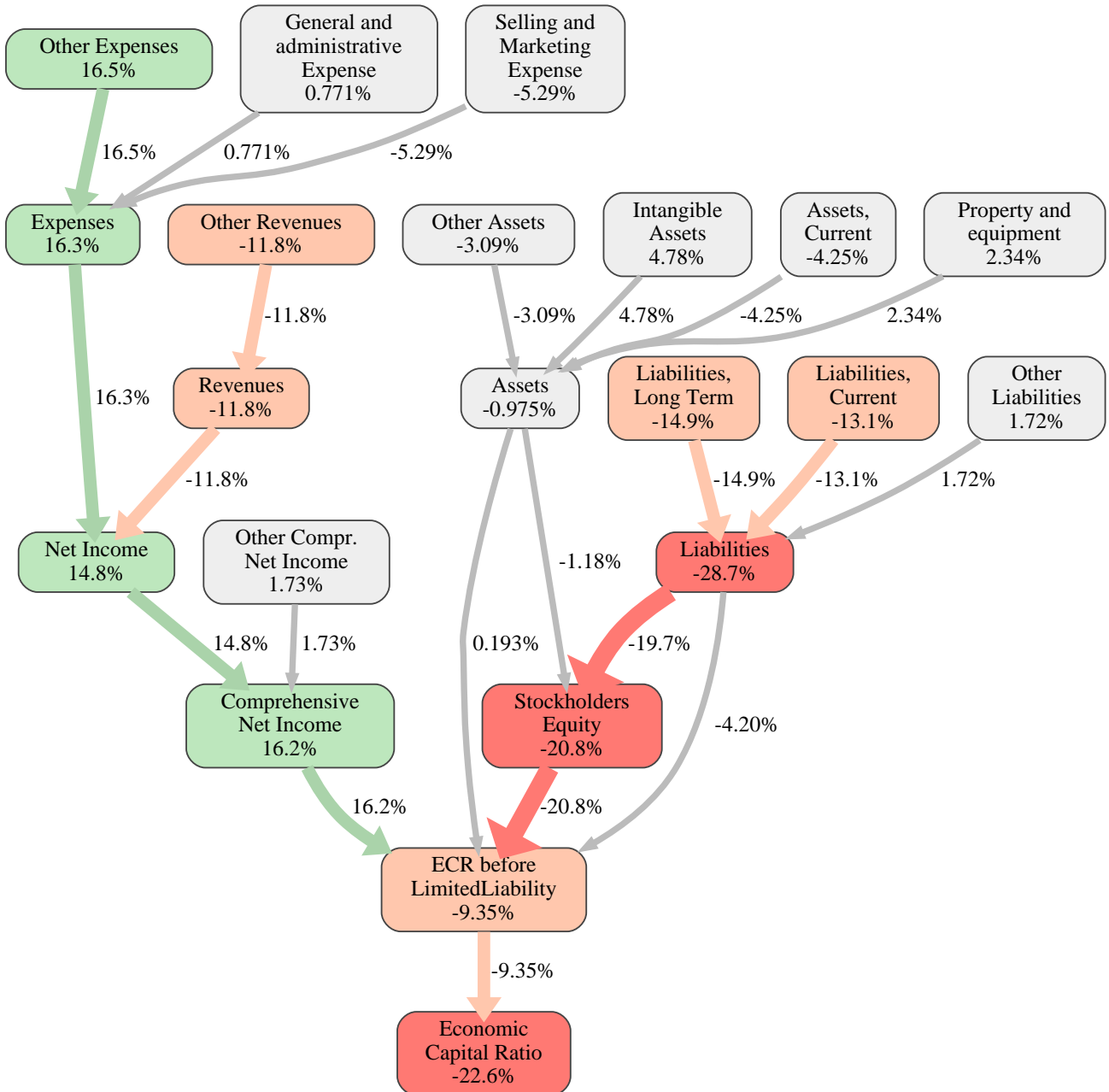




RealRate

FOOD 2014

Campbell S Co
Rank 41 of 51





FOOD 2014

Campbell S Co
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The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Campbell S Co is the variable Liabilities, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 145%, being 23% points below the market average of 167%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 2,221,000 |
| General and administrative Expense | 677,000 |
| Intangible Assets | 3,318,000 |
| Liabilities, Current | 3,282,000 |
| Liabilities, Long Term | 3,320,000 |
| Other Assets | 524,000 |
| Other Compr. Net Income | 220,000 |
| Other Expenses | 5,758,000 |
| Other Liabilities | 511,000 |
| Other Net Income | -221,000 |
| Other Revenues | 8,052,000 |
| Property and equipment | 2,260,000 |
| Selling and Marketing Expense | 947,000 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 8,323,000 |
| Liabilities | 7,113,000 |
| Expenses | 7,382,000 |
| Revenues | 8,052,000 |
| Stockholders Equity | 1,210,000 |
| Net Income | 449,000 |
| Comprehensive Net Income | 669,000 |
| BaseVar | 15,655,500 |
| ECR before LimitedLiability | 17% |
| Economic Capital Ratio | 145% |